

Research Evaluation, & Impact



Research on camp experiences remains limited, particularly for children with serious illnesses, leaving critical gaps in understanding impact and long-term outcomes. As medical complexity increases, stronger evidence is needed to understand impact, strengthen programs, and expand access.

Building this evidence is critical to ensuring camp is recognized and supported as a meaningful intervention. Your support helps strengthen evaluation, deepen understanding of outcomes, and help more children benefit from high-quality camp experiences.

WHERE YOUR SUPPORT *is Needed*

ü IMPACT RESEARCH

Ongoing research is essential to building the evidence base for camp as a critical intervention and strengthening understanding of long-term outcomes

ü OUTCOMES & EVALUATION

Ongoing measurement and evaluation across camps are essential to understanding impact and ensuring programs deliver meaningful outcomes for children

ü DATA & INSIGHTS

Investment in data collection, analysis, and reporting strengthens understanding of outcomes and informs decision-making across the network

ü PROGRAM IMPROVEMENT

Research initiatives help inform and strengthen program design, ensure programs continue to evolve to meet the changing needs of children with serious illnesses

ü TOOLS & SYSTEMS

Tools and systems that support data-informed decision-making are essential to strengthening evaluation, improving program quality, and scaling impact across camps

Support across these areas is essential to strengthening the evidence, improving programs, and expanding access to camp for more children who need it.