

Why Camp?



CAMP CREATES *Possibility*

Navigating life with a serious illness can be difficult for everyone, but especially for kids. Frequent hospital visits and health concerns lead to fear, stress, and isolation for children and families. That's where camp comes in.

“

***“The hospital treats the illness.
Camp treats the whole child.”***

– SeriousFun founder, Paul Newman

”

When you support SeriousFun Children's Network, you're fueling this transformation on a global scale. Your gift strengthens a network of 30 camps and programs around the world by expanding access to camp for more children and families, ensuring the highest standards of medical care, and allowing resources to be directed where they're needed most. Your support ensures that every SeriousFun experience is safe, empowering, and always free of charge.

CAMP ALLOWS KIDS TO BUILD *Resilience*

Research shows that a SeriousFun camp experience can improve self-esteem, increase adherence to life-saving medication and strengthen perseverance* for children facing serious illness.

* Key findings are based on the responses from more than 2,200 camp alumnus in the **Lasting Impacts of Camp Study** conducted by the American Institutes for Research and SeriousFun Children's Network.

CAMP ALLOWS KIDS TO FIND *Belonging*

At SeriousFun camps, kids can bond with kids like them. It's often the first time they encounter a peer with the same diagnosis or rare condition.

CAMP ALLOWS KIDS TO DREAM *Bigger*

For children who've been told "no you can't" we flip the script. SeriousFun camps are all about "yes, you can."

- 🕒 Kids with mobility devices can fly sky-high on the zip line.
- 🕒 Kids with sickle cell disease can swim without triggering a pain crisis.
- 🕒 Kids with heart conditions can soar down the mountain on adaptive skis.

CAMP ALLOWS KIDS TO REDISCOVER *Joy*

As Paul Newman put it, camp is where kids can "escape the pain, fear and isolation of their illness... and raise a little hell." Think:

- 🕒 Highly experienced medical specialists in camp t-shirts and tutus.
- 🕒 State-of-the-art, child-centric and on-site medical care.
- 🕒 Silly songs and raucous laughter: a place all about play.

We take safety seriously so kids can focus on fun!