



Opportunities for *Impact*

SERIOUS IMPACT STARTS WITH *You*

Through your partnership with SeriousFun Children's Network, children living with serious illnesses and their families experience free, medically safe camp programs designed to support their emotional and physical well-being. Your company's commitment makes transformative moments possible across a global network of programs built on fun, inclusion, and impact.

PARTNER *Spotlight*

Over 9 years of partnership, Abercrombie & Fitch has donated an incredible 384,000 (plus!) tee shirts to SeriousFun Children's Network camps around the globe. These tees do more than outfit campers: they build connection, spark joy, and remind kids they belong.

Abercrombie & Fitch Co.

ASML



Gemline

synchrony



PARTNER WITH *Purpose*

ü Transformational Experiences for Kids with Serious Illnesses

Backed by research: 80%+ of alumni say camp shaped their confidence, identity, and connection—well beyond camp.*

ü Global Reach, Local Impact

A trusted network of 30 camps and programs in 15+ countries—and growing.

ü A Partner in Purpose

Align with a nonprofit founded by Paul Newman, known for innovation, inclusion, and measurable outcomes.

ü Employee Engagement

Strengthen company culture by connecting employees to a shared mission that brings joy and belonging to children facing serious health challenges.

* Key findings are based on the responses from more than 2,200 camp alumni in the **Lasting Impacts of Camp Study** conducted by the American Institutes for Research and SeriousFun Children's Network.

PARTNERSHIP *Opportunities*

Your support reflects leadership in community impact and corporate responsibility. Explore options like:

- ü Grant Funding
- ü Multi-year Programs
- ü In-Kind Donations
- ü Employee Engagement
- ü Corporate Matches
- ü Peer to Peer Events
- ü Event Sponsorship

