

**SeriousFun Children's Network, Inc.
and Subsidiaries**

**Consolidated Financial Statements
(With Supplementary Information)
and Independent Auditor's Report**

December 31, 2024 and 2023



SeriousFun Children's Network, Inc. and Subsidiaries

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Independent Auditor's Report

To the Board of Directors
SeriousFun Children's Network, Inc. and Subsidiaries

Opinion

We have audited the accompanying consolidated financial statements of SeriousFun Children's Network, Inc. and Subsidiaries, which comprise the consolidated statements of financial position as of December 31, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of SeriousFun Children's Network, Inc. and Subsidiaries as of December 31, 2024 and 2023, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of SeriousFun Children's Network, Inc. and Subsidiaries and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audits evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about SeriousFun Children's Network, Inc. and Subsidiaries' ability to continue as a going concern for one year after the date that the consolidated financial statements are available to be issued.

Auditor's Responsibility for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of SeriousFun Children's Network, Inc. and Subsidiaries' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about SeriousFun Children's Network, Inc. and Subsidiaries' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audits.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplementary information is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.



Hartford, Connecticut
June 16, 2025

SeriousFun Children's Network, Inc. and Subsidiaries

**Consolidated Statements of Financial Position
December 31, 2024 and 2023**

	<u>Assets</u>		
		<u>2024</u>	<u>2023</u>
Assets			
Cash and cash equivalents	\$	7,865,687	\$ 8,561,732
Loans receivable, net of credit losses of \$375,000 and \$250,000 in 2024 and 2023, respectively		125,000	250,000
Unconditional promises to give		253,000	273,359
Prepaid expenses and other assets		313,551	278,566
Investments		10,578,914	8,647,060
Property and equipment (net)		99,154	68,043
Right-of-use assets		1,275,479	1,450,250
		<u>1,275,479</u>	<u>1,450,250</u>
Total assets	\$	<u>20,510,785</u>	<u>\$ 19,529,010</u>
	<u>Liabilities and Net Assets</u>		
Liabilities			
Accounts payable and accrued expenses	\$	404,429	\$ 284,426
Payables to camps		3,208,809	1,834,945
Deferred revenue		34,900	-
Lease liability		1,315,508	1,480,701
		<u>1,315,508</u>	<u>1,480,701</u>
Total liabilities		<u>4,963,646</u>	<u>3,600,072</u>
Commitments			
Net assets			
Without donor restrictions		12,407,839	12,820,649
With donor restrictions		3,139,300	3,108,289
		<u>3,139,300</u>	<u>3,108,289</u>
Total net assets		<u>15,547,139</u>	<u>15,928,938</u>
Total liabilities and net assets	\$	<u>20,510,785</u>	<u>\$ 19,529,010</u>

See Notes to Consolidated Financial Statements.

SeriousFun Children's Network, Inc. and Subsidiaries

**Consolidated Statements of Activities
Years Ended December 31, 2024 and 2023**

	Without donor restrictions	With donor restrictions	2024	Without donor restrictions	With donor restrictions	2023
Support and revenue						
Contributions	\$ 2,268,358	\$ 11,923,237	\$ 14,191,595	\$ 2,776,046	\$ 13,116,486	\$ 15,892,532
Special events	616	411,414	412,030	-	-	-
Special events expense	(6,755)	-	(6,755)	-	-	-
Contributions in-kind	84,055	962,593	1,046,648	13,356	632,622	645,978
Other gain	50,148	-	50,148	10,263	-	10,263
Total support	2,396,422	13,297,244	15,693,666	2,799,665	13,749,108	16,548,773
Revenue						
Dividends, interest and other investment income	593,055	42,928	635,983	552,809	35,097	587,906
Realized and unrealized gain (loss) on investments	460,680	112,279	572,959	311,718	148,072	459,790
Net assets released from restrictions	13,421,440	(13,421,440)	-	14,285,269	(14,285,269)	-
Total revenue	14,475,175	(13,266,233)	1,208,942	15,149,796	(14,102,100)	1,047,696
Total support and revenue	16,871,597	31,011	16,902,608	17,949,461	(352,992)	17,596,469
Expenses						
Program services	15,053,392	-	15,053,392	15,475,795	-	15,475,795
Support services						
General and administrative	1,227,919	-	1,227,919	888,201	-	888,201
Development	1,002,473	-	1,002,473	750,983	-	750,983
Total support services	2,230,392	-	2,230,392	1,639,184	-	1,639,184
Total expenses	17,283,784	-	17,283,784	17,114,979	-	17,114,979
Changes in net assets	(412,187)	31,011	(381,176)	834,482	(352,992)	481,490
Other revenue (expense)						
Loss on foreign currency	(623)	-	(623)	(9,726)	-	(9,726)
Total other revenue (expense)	(623)	-	(623)	(9,726)	-	(9,726)
Total change in net assets	(412,810)	31,011	(381,799)	824,756	(352,992)	471,764
Net assets, beginning	12,820,649	3,108,289	15,928,938	11,995,893	3,461,281	15,457,174
Net assets, end	\$ 12,407,839	\$ 3,139,300	\$ 15,547,139	\$ 12,820,649	\$ 3,108,289	\$ 15,928,938

See Notes to Consolidated Financial Statements.

SeriousFun Children's Network, Inc. and Subsidiaries

Consolidated Statement of Functional Expenses
Year Ended December 31, 2024
(With Comparative Totals for 2023)

	<u>Program</u>	<u>Development</u>	<u>General and administrative</u>	<u>2024 Total</u>	<u>2023 Total</u>
Grants and financial support to camps and partner programs	\$ 9,941,493	\$ -	\$ -	\$ 9,941,493	\$ 10,803,003
Personnel	3,122,516	672,779	991,324	4,786,619	4,544,866
Consultants and outside services	898,233	149,944	104,116	1,152,293	650,746
Travel and conferences	223,544	37,056	25,964	286,564	207,515
Information technology	193,303	32,035	22,453	247,791	288,028
Facilities and equipment	242,310	40,157	28,146	310,613	288,929
Insurance and professional fees	115,175	19,088	14,034	148,297	149,089
Office expenses and other	304,423	51,582	39,991	395,996	167,500
Depreciation	<u>16,283</u>	<u>2,699</u>	<u>1,891</u>	<u>20,873</u>	<u>15,303</u>
 Total	 15,057,280	 1,005,340	 1,227,919	 17,290,539	 17,114,979
 Less special events expenses	 <u>(3,888)</u>	 <u>(2,867)</u>	 <u>-</u>	 <u>(6,755)</u>	 <u>-</u>
	<u><u>\$ 15,053,392</u></u>	<u><u>\$ 1,002,473</u></u>	<u><u>\$ 1,227,919</u></u>	<u><u>\$ 17,283,784</u></u>	<u><u>\$ 17,114,979</u></u>

See Notes to Consolidated Financial Statements.

SeriousFun Children's Network, Inc. and Subsidiaries

**Consolidated Statement of Functional Expenses
Year Ended December 31, 2023**

	<u>Program</u>	<u>Development</u>	<u>General and administrative</u>	<u>2023 Total</u>
Grants and financial support to camps and partner programs	\$ 10,803,003	\$ -	\$ -	\$ 10,803,003
Personnel	3,261,094	544,586	739,186	4,544,866
Consultants and outside services	522,493	76,419	51,834	650,746
Travel and conferences	166,626	24,354	16,535	207,515
Information technology	231,255	33,814	22,959	288,028
Facilities and equipment	231,998	33,908	23,023	288,929
Insurance and professional fees	110,896	16,208	21,985	149,089
Office expenses and other	136,142	19,898	11,460	167,500
Depreciation	<u>12,288</u>	<u>1,796</u>	<u>1,219</u>	<u>15,303</u>
Total	15,475,795	750,983	888,201	17,114,979
Less special events expenses	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u><u>\$ 15,475,795</u></u>	<u><u>\$ 750,983</u></u>	<u><u>\$ 888,201</u></u>	<u><u>\$ 17,114,979</u></u>

See Notes to Consolidated Financial Statements.

SeriousFun Children's Network, Inc. and Subsidiaries

Consolidated Statements of Cash Flows
Years Ended December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Cash flows from operating activities		
Change in net assets	\$ (381,799)	\$ 471,764
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities		
Realized and unrealized gain on investments	(572,959)	(459,790)
Depreciation	20,873	15,303
Provision for doubtful accounts	125,000	-
Amortization of operating lease asset	174,771	171,543
Changes in operating assets and liabilities		
Unconditional promises to give	20,359	(76,188)
Prepaid expenses and other assets	(34,985)	(40,408)
Accounts payable and accrued expenses	120,003	67,970
Payable to camps	1,373,864	(381,177)
Deferred revenue	34,900	-
Operating lease liability	<u>(165,193)</u>	<u>(158,176)</u>
Net cash provided by (used in) operating activities	<u>714,834</u>	<u>(389,159)</u>
Cash flows from investing activities		
Proceeds from sale of investments	63,706	66,607
Purchase of investments	(1,422,601)	(259,633)
Purchase of property and equipment	<u>(51,984)</u>	<u>-</u>
Net cash used in investing activities	<u>(1,410,879)</u>	<u>(193,026)</u>
Net decrease in cash and cash equivalents	(696,045)	(582,185)
Cash and cash equivalents, beginning	<u>8,561,732</u>	<u>9,143,917</u>
Cash and cash equivalents, end	<u>\$ 7,865,687</u>	<u>\$ 8,561,732</u>
Supplemental disclosure of cash flow information		
Cash paid for lease liability - Operating	<u>\$ 193,308</u>	<u>\$ 189,513</u>

See Notes to Consolidated Financial Statements.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Note 1 - Nature of activities

SeriousFun Children's Network, Inc. (the "Organization") was formed in 2000 to support an association of affiliated camps and other facilities that serve children and families coping with serious illnesses and life-threatening conditions. It was created to support the shared interests and activities of the existing camps, and to foster the responsible development of new camps and new programs. Member camps and programs are located in North America, the Caribbean, Europe, Africa and Asia.

For programs, the activities include:

- Providing a forum for sharing information and best practices among the camps.
- Collecting and maintaining information on programs and management of the camps and to improve the delivery of camp programs and healthcare to children with serious illnesses and life-threatening conditions.
- Raising public awareness and engaging in common fundraising to benefit all camps.

Note 2 - Significant accounting policies

The significant accounting policies of the Organization are as follows:

Principles of consolidation

The consolidated financial statements include the accounts of the Organization and a related not-for-profit entity that is controlled by the Organization. SeriousFun Children's Network International, United Kingdom ("UK") was established in 2014 to organize and manage fundraising for the affiliated camps from donors based in the United Kingdom. All material inter-organization transactions and balances have been eliminated in consolidation.

Basis of presentation

The accompanying consolidated financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. The consolidated financial statements report information regarding financial position and activities according to the following net asset categories:

Net assets without donor restrictions

Net assets without donor restrictions represent available resources other than donor-restricted contributions. Included in net assets without donor restrictions are funds that may be earmarked for specific purposes.

Net assets with donor restrictions

Net assets subject to donor- (or certain grantor-) imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Revenue recognition

Contributions received are recorded as with or without donor restrictions depending on the existence and/or nature of any donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period have been reported as unrestricted support in the consolidated statements of activities.

Exchange transactions - Revenue is recognized when control of the promised good or service is transferred in an amount that reflects the consideration expected in exchange for those goods or services.

Contributions received - An unconditional promise to give a financial asset is recognized as revenue when the promise is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been substantially met.

Contributions made - Contributions and grants made are recognized as expenses in the period in which the promise is made. Contributions and grants with a measurable performance or other barrier, and a right of return, are not recognized until the conditions upon which they depend have been substantially met. The Organization makes grants to member camps and partnership programs to aid in development and capacity building. These grants are generally not payable until certain conditions have been met and, therefore, the expenses are not recorded until such conditions have been met.

Contributed nonfinancial assets - The Organization records the estimated fair value of the donated materials, equipment and usage of assets (i.e., rent) as both contributions in-kind revenue and expenses in the accompanying consolidated financial statements at their estimated fair values at the date of receipt.

Contributed nonfinancial assets totaled \$1,046,648 and \$645,978 for donated tee-shirts and other merchandise for the years ended December 31, 2024 and 2023, respectively. The tee-shirts and merchandise are restricted by the donor for use in volunteer programs and are valued at the retail sales price for similar tee-shirts and merchandise.

Donated services - The Organization recognizes donated services if they create or enhance nonfinancial assets or require specialized skills and would typically be purchased if not provided by donation. The Organization values these volunteer services based upon current rates provided to the Organization by the donor. There are no donated services as of December 31, 2024 and 2023.

Cash and cash equivalents

For the purpose of the consolidated statements of cash flows, the Organization considers all highly-liquid investments with an original maturity of three months or less to be cash equivalents. There were \$7,242,740 and \$7,697,018 of cash equivalents as of December 31, 2024 and 2023, respectively.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Contributions receivable

Contributions receivable are stated at unpaid balances, less an allowance for doubtful accounts. The Organization provides for losses on receivables using the allowance method. The allowance is based on management's past experience. The Organization's policy is to charge off uncollectible contributions receivable when management determines the receivable will not be collected.

Contributions to be received over future periods are presented at the present value of estimated future cash flows using a discount rate. Amortization of the discount is recorded as additional contribution revenue in accordance with the donor-imposed restrictions, if any, on the contributions.

Investments

Investments are reported at fair value with gains and losses included in the consolidated statements of activities. Gains and losses are considered unrestricted unless restricted by donor stipulation or law. Nonmonetary investments received as gifts are immediately sold and recorded at the realized value.

Allowance for credit losses

The Organization recognizes an allowance for credit losses for financial assets carried at amortized cost to present the net amount expected to be collected as of the balance sheet date. Such allowance is based on the credit losses expected to arise over the life of the asset (contractual term) which includes consideration of prepayments and based on the Organization's expectations as of the balance sheet date. Assets are written off when the Organization determined that such financial assets are deemed uncollectible or based on regulatory requirements, whichever is earlier. Write-offs are recognized as a deduction from the allowance for credit losses. Expected recoveries of amounts previously written off, not to exceed the aggregate of the amount previously written off, are included in determining the necessary reserve at the balance sheet date.

Loans receivable

The Organization utilizes a loss rate approach in determining its lifetime expected credit losses on its loans receivable. This method is used for calculating an estimate of losses based primarily on the Organization's historical loss experience. In determining its loss rates, the Organization evaluates information related to its historical losses, adjusted for current conditions and for the period of time that we can reasonably forecast. For the period of time beyond which the Organization can reasonably forecast, the Organization applies immediate reversion based on the facts and circumstances as of the reporting date.

Qualitative and quantitative adjustments related to current conditions and the reasonable and supportable forecast period consider all of the following: the borrower's creditworthiness, changes in lending policy and procedures, existence and effect of any concentration of credit and changes in the level of such concentrations, and the current and forecasted direction of the economic and business environment.

Property and equipment

The Organization capitalizes all furniture, equipment and leasehold improvements in excess of \$5,000 and with a useful life greater than one year. Certain computer equipment may be expensed as incurred. Furniture, equipment and leasehold improvements are carried at cost. Donated furniture and equipment are carried at the approximate fair value at the date of donation. Depreciation for furniture and equipment is computed using the straight-line method over the estimated useful life of seven years. Leasehold improvements are amortized over the shorter of their useful life or term of the lease.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Property and equipment consisted of the following for the years ended December 31, 2024 and 2023:

	2024	2023
Furniture	\$ 158,617	\$ 158,617
Equipment	168,936	168,936
Leasehold improvements	83,249	31,265
	410,802	358,818
Less accumulated depreciation	(311,648)	(290,775)
Property and equipment, net	\$ 99,154	\$ 68,043

Depreciation expense for the years ended December 31, 2024 and 2023 was \$20,873 and \$15,303, respectively.

Expenses for repairs and maintenance are charged to expense as incurred. For assets sold or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts, and any resulting gain or loss is reflected in change in net assets for the period.

Income taxes

SeriousFun Children's Network, Inc. was organized as a nonprofit corporation under Section 501 (c)(3) of the Internal Revenue Code (the "Code") and, as such, is not subject to federal and state corporate income taxes.

Management has analyzed the tax positions taken by the Organization and has concluded that, as of December 31, 2024 and 2023, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the consolidated financial statements. The Organization's federal information returns prior to fiscal year 2021 are closed and management continually evaluates expiring statutes of limitations, audits, proposed settlements, changes in tax law and new authoritative rulings.

If the Organization has unrelated business income taxes, it will recognize interest and penalties associated with uncertain positions as part of the income tax provision and include accrued interest and penalties with the related tax liability in the consolidated statements of financial position.

Allocation of functional expenses

The consolidated statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The Organization allocates expenses based upon the purpose of the expense. Generally, an expense relates to a specific functional expense. In some instances, an expense might relate to multiple functional expenses. Management determines the percent of the expense used by each functional expense and allocates accordingly.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Advertising

The Organization expenses advertising costs as incurred. Advertising expense was \$81,749 and \$7,682 at December 31, 2024 and 2023, respectively, and is included in consultants and outside services expense.

Use of estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Foreign currency

The Organization's controlled not-for-profit subsidiary is located in the United Kingdom. The functional currency of this foreign operation is the local currency. The consolidated financial statement of the Organization's foreign subsidiary has been translated into U.S. dollars. All statement of financial position accounts have been translated using the exchange rate in effect at the statement of financial position dates. Statements of activities amounts have been translated using the average exchange rate for the year.

Foreign currency translation adjustments resulted in a loss of \$623 for the year ended December 31, 2024 and a loss of \$9,726 for the year ended December 31, 2023. The gain/loss has been reported separately in the consolidated statements of activities. Accumulated net translation adjustments have been reported in net assets without donor restrictions in the consolidated statements of financial position.

As of June 16, 2025, there was an increase in the value of the British Pound relative to the U.S. dollar. As a result of the change in foreign currency, the Organization would expect to record a gain of approximately \$751 in 2025.

Concentrations of credit risk

The Organization maintains its United States-based cash and cash equivalent balances in two financial institutions. Accounts are insured by the Federal Deposit Insurance Corporation. From time to time, the Organization's balances may exceed these limits. At December 31, 2024, the Organization's uninsured domestic bank balances totaled \$7.3 million. Cash held in foreign accounts are not covered by any U.S. government insurance. At December 31, 2024, the Organization's uninsured foreign bank balances totaled \$7,380. The Organization limits its credit risk by selecting financial institutions considered to be highly creditworthy.

The Organization invests in various equity securities. These investment securities are recorded at fair value. Accordingly, the investment securities can fluctuate because of interest rates, reinvestment, credit and other risk depending on the nature of the specific investment. Therefore, it is at least reasonably possible that these factors could result in changes in the value of the Organization's investments which could materially affect amounts reported in the consolidated financial statements.

The Organization has an operation outside the United States with foreign currency denominated assets and liabilities, denominated in the British pound. Because the Organization has foreign currency denominated assets and liabilities, financial exposure may result, primarily from the timing of transactions and the movement of exchange rates. The foreign currency consolidated statements of financial position exposures as of the end of 2024 are not expected to result in a significant impact on future earnings or cash flows.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

During 2024, contributions received from three donors each exceeded 10% of total revenue with the most significant donor contributing 25% of total revenue, followed by two other donors contributing 15% and 11% of total revenue. During 2023, approximately 53% of contribution revenue was received from three donors.

Subsequent events

The Organization has evaluated subsequent events through June 16, 2025, which is the date the consolidated financial statements were available to be issued.

Note 3 - Liquidity

The Organization regularly monitors liquidity required to meet its annual operating needs and other contractual commitments while also striving to maximize the return on investment of its funds not required for annual operations:

	2024	2023
Cash and cash equivalents	\$ 7,865,687	\$ 8,561,732
Loans receivable, net of credit losses of \$375,000 and \$250,000 in 2024 and 2023, respectively	125,000	250,000
Unconditional promises to give	253,000	273,359
Investments	10,578,914	8,647,060
	18,822,601	17,732,151
Less: endowment funds to be maintained in perpetuity	(1,100,000)	(1,100,000)
Less: loan receivable after more than one year	(125,000)	(250,000)
Financial assets available	<u>\$ 17,597,601</u>	<u>\$ 16,382,151</u>

Certain financial assets are subject to donor-imposed restrictions due to time or purpose that can be met to cover costs during the next 12 months as of December 31, 2024 and 2023.

The Organization supports its general operations primarily with unrestricted donor contributions and donor-restricted funds whose time or purpose restriction has been met.

The Organization's Investment Policy Statement requires the investment portfolio to maintain liquid instruments within its portfolio to ensure assets are available to meet general expenditures, liabilities and other obligations as they come due. The Organization's finance committee reviews investment performance and considers near-term liquidity needs.

Note 4 - Loan receivable

On June 1, 2022, the Organization entered into an agreement with North Star Reach in the amount of \$500,000. The loan bears interest at a rate of 2.0% per year and repayment shall be four years with 16 quarterly payments starting on March 31, 2026 and final payment due on December 31, 2029.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Management considered significant factors that could affect the expected collectability of the amortized cost basis of the portfolio and determined that the primary factors are financial standing of loan recipient organization. Total loan receivable balance (including unpaid accrued interest) as of December 31, 2024 and 2023 was \$125,000 and \$250,000, net of an allowance for credit losses in each period of \$375,000 and \$250,000.

The future minimum payments due are as follows:

2026	\$	121,285
2027		123,729
2028		126,222
2029		128,764
		<hr/>
		500,000
Less allowance		(375,000)
		<hr/>
	\$	125,000
		<hr/>

Note 5 - Unconditional promises to give

Unconditional promises to give represent current receivable amounts as of December 31, 2024 and 2023. The full balances are expected to be collected within the next year. No allowance or discount are recorded related to these balances. Balances of unconditional promises to give as of December 31, 2024 and 2023 are \$253,000 and \$273,359, respectively.

Note 6 - Investments and fair value measurement

Investments are comprised of the following:

	2024	2023
Cash and money balances	\$ 13,366	\$ 17,891
Mutual funds	10,565,548	8,629,169
	<hr/>	<hr/>
Total	\$ 10,578,914	\$ 8,647,060
	<hr/>	<hr/>

The Organization values its financial assets and liabilities that are recognized or disclosed at fair value on a recurring or nonrecurring basis. Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

The fair value hierarchy distinguishes three levels of inputs that may be utilized when measuring fair value. The three levels of the fair value hierarchy are described below:

- Level 1: Quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs. All of the Organization's investments are classified as Level 1.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Level 2: Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Level 3: Unobservable inputs are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). Valuation techniques used need to maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of December 31, 2024:

	Total	Level 1	Level 2	Level 3
Cash and money balances	\$ 13,366	\$ 13,366	\$ -	\$ -
Mutual funds				
Short-term fixed income	6,149,765	6,149,765	-	-
Fixed income	284,803	284,803	-	-
Equities	4,027,291	4,027,291	-	-
Alternative strategies	67,547	67,547	-	-
World allocation	36,142	36,142	-	-
	<u>\$ 10,578,914</u>	<u>\$ 10,578,914</u>	<u>\$ -</u>	<u>\$ -</u>

The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of December 31, 2023:

	Total	Level 1	Level 2	Level 3
Cash and money balances	\$ 17,891	\$ 17,891	\$ -	\$ -
Mutual funds				
Short-term fixed income	5,850,837	5,850,837	-	-
Fixed income	261,147	261,147	-	-
Equities	2,427,247	2,427,247	-	-
Alternative strategies	56,844	56,844	-	-
World allocation	33,094	33,094	-	-
	<u>\$ 8,647,060</u>	<u>\$ 8,647,060</u>	<u>\$ -</u>	<u>\$ -</u>

Investments in mutual funds are valued at the daily closing price as reported by the fund (Level 1). Mutual funds are open-end funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily net asset value ("NAV") and to transact at that price. The funds held by the Organization are deemed to be actively traded. Level 1 instrument valuations are obtained from real time quotes for transactions in active exchange markets involving identical assets.

SeriousFun Children's Network, Inc. and Subsidiaries

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The preceding method may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date. There were no changes in valuation methods from 2023 to 2024.

Note 7 - Right-of-use assets and lease liabilities

The Organization leases building space used for its administrative offices. All contracts that implicitly or explicitly involve property, plant and equipment are evaluated to determine whether they contain a lease.

At lease commencement, the Organization recognizes a lease liability, which is measured at the present value of future lease payments, and a corresponding right-of-use asset equal to the lease liability, adjusted for prepaid lease costs, initial direct costs and lease incentives. The Organization has elected and applies the practical expedient available to lessees to combine nonlease components with their related lease components and account for them as a single combined lease component for all its leases. The Organization remeasures lease liabilities and related right-of-use assets whenever there is a change to the lease term and/or there is a change in the amount of future lease payments, but only when such modification does not qualify to be accounted for as a separate contract.

The Organization determines an appropriate discount rate to apply when determining the present value of the remaining lease payments for purposes of measuring or remeasuring lease liabilities. As the rate implicit in the lease is generally not readily determinable, the Organization estimates the risk-free rate as the discount rate.

For accounting purposes, the Organization's leases commence on the earlier of (i) the date upon which the Organization obtains control of the underlying asset and (ii) the contractual effective date of a lease. Lease commencement for most of the Organization's leases coincides with the contractual effective date. The Organization's lease has a minimum base term with renewal options. Such renewal options are exercisable at the option of the Organization and, when exercised, usually provide for rental payments during the extension period at then current market rates or at pre-determined rental amounts. Unless the Organization determines that it is reasonably certain that the term of a lease will be extended, such as through the exercise of a renewal option, the term of the lease begins at lease commencement and spans for the duration of the minimum noncancellable contractual term. When the exercise of a renewal option is reasonably certain, the lease term is measured as ending at the end of the renewal period or on the date an early termination may be exercised.

The Organization's office is located in Norwalk, Connecticut subject to a 10-year operating lease commencing November 1, 2020, with rent payments commencing October 1, 2021 through September 30, 2031. The lease agreement includes an extension option for two additional periods of five years each at the end of the initial lease term. The renewal options are exercisable solely at the Organization's discretion and have been excluded from the lease term measurements.

The Organization has various operating leases for office equipment that are on a month-to-month basis. The Organization has elected to apply the short-term lease practical expedient to not recognized a lease liability and right-of-use asset for short-term leases.

SeriousFun Children's Network, Inc. and Subsidiaries

**Notes to Consolidated Financial Statements
December 31, 2024 and 2023**

The following is information about the Organization's right-of-use assets and lease liabilities for its operating leases as of December 31:

	<u>2024</u>	<u>2023</u>
Right-of-use assets		
Operating	<u>\$ 1,275,479</u>	<u>\$ 1,450,250</u>
Total right-of-use assets	<u><u>\$ 1,275,479</u></u>	<u><u>\$ 1,450,250</u></u>
Lease liabilities		
Operating	<u>\$ 1,315,508</u>	<u>\$ 1,480,701</u>
Total lease liabilities	<u><u>\$ 1,315,508</u></u>	<u><u>\$ 1,480,701</u></u>

Annual maturity analysis of the Organization's lease liabilities as of December 31, 2024 is as follows:

	<u>Operating</u>
2025	\$ 197,169
2026	201,114
2027	205,140
2028	209,241
2029	213,426
2030-2032	<u>383,403</u>
Total future payments	1,409,493
Less imputed interest	<u>(93,985)</u>
Lease obligations	<u><u>\$ 1,315,508</u></u>

Weighted average remaining lease term and weighted average discount rate for the Organization's leases as of December 31:

	<u>2024</u>	<u>2023</u>
Weighted average remaining lease term	6.8 years	7.8 years
Weighted average discount rate	2%	2%

The components of the Organization's lease cost for the years ended 2024 and 2023, are as follows:

	<u>Income statement classification</u>	<u>2024</u>	<u>2023</u>
Operating lease cost, net			
Rent expense	Facilities and equipment	\$ 202,883	\$ 202,883
Short-term lease expense	Facilities and equipment	6,309	8,481

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Note 8 - Net assets

Net assets consisted of the following:

	2024	2023
With donor restrictions		
Purpose and time restrictions	\$ 1,681,744	\$ 1,737,445
Accumulated investment gains on endowment	357,556	270,844
Amounts required to be held in perpetuity	1,100,000	1,100,000
	<u>\$ 3,139,300</u>	<u>\$ 3,108,289</u>

The purpose restrictions relate primarily to amounts to be expended as grants to member camps and for other future events and operations.

In the years ended December 31, 2024 and 2023, net assets of \$13,421,440 and \$14,285,269, respectively, were released from donor restrictions due to the satisfaction of purpose restrictions.

Note 9 - Related party transactions

During the years ended December 31, 2024 and 2023, the Organization received \$633,922 and \$2,313,202, respectively, of cash contributions from related organizations, members of the Organization's Board of Directors and employees. Changes in related party contributions relate to changes in Board membership.

Related party concentration

One related party contributed \$115,000 of contributions and \$120,333 of contributions in-kind in the year ended December 31, 2024, which is approximately 1% of total revenue. A separate related party contributed \$2,162,738 in the year ended December 31, 2023, which was approximately 13% of total revenue.

Note 10 - Endowment

The Organization's endowment includes donor-restricted endowment funds. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Underwater endowment funds

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or the State of Connecticut Uniform Prudent Management of Institutional Funds Act ("CTUPMIFA") requires the Organization to retain as a fund of perpetual duration.

While CTUPMIFA allows for endowment funds to fall below the required level, it is the Organization's intention to maintain its endowment funds at their required levels when possible. The Organization did not have underwater endowment funds at December 31, 2024 and 2023.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Return objectives and risk parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to generate annual returns in support of operations while also increasing the value of endowment assets. The endowment investment objectives are to safeguard and preserve the real purchasing power of the portfolio while earning investment returns sufficient to meet donor requirements. Under this policy, the Organization seeks to control risk and reduce volatility in its portfolio through diversification. The Organization also seeks to maintain adequate liquidity to meet its obligations, including planned expenditures.

Strategies employed to achieve objectives

To satisfy its long-term rate of return objectives, endowment funds are allocated among various asset classes including equity, fixed income, alternative investments and cash and is diversified both by and within asset classes. The purpose of this diversification is to provide reasonable assurance that no single security or class of securities will have a disproportionate impact on the performance of the endowment.

Spending policy and how the investment objectives relate to spending policy

The Organization has a policy of appropriating not more than 5% of the average market value of the endowment fund for the preceding 12 quarters. This is consistent with the Organization's objective to achieve net income of 5% to distribute to US camps, while preserving the original gift in its entirety.

Interpretation of relevant law

The Board of Directors has interpreted CTUPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted or unrestricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Board of Directors in a manner consistent with the standard of prudence prescribed by CTUPMIFA.

SeriousFun Children's Network, Inc. and Subsidiaries

Notes to Consolidated Financial Statements December 31, 2024 and 2023

Interpretation of relevant law

In accordance with CTUPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- a. The duration and preservation of the fund;
- b. The purposes of the Organization and the donor-restricted endowment fund;
- c. General economic conditions;
- d. The possible effect of inflation and deflation;
- e. The expected total return from income and the appreciation of investments;
- f. Other resources of the Organization; and
- g. The investment policies of the Organization.

Endowment net asset composition by type of fund is as follows:

	Without donor restrictions	With donor restrictions	Total
December 31, 2024			
Board designated	\$ -	\$ -	\$ -
Donor restricted			
Original donor gift maintained in perpetuity	-	1,100,000	1,100,000
Accumulated investment gain	-	357,556	357,556
	<u>\$ -</u>	<u>\$ 1,457,556</u>	<u>\$ 1,457,556</u>
December 31, 2023			
Board designated	\$ -	\$ -	\$ -
Donor restricted			
Original donor gift maintained in perpetuity	-	1,100,000	1,100,000
Accumulated investment gain	-	270,844	270,844
	<u>\$ -</u>	<u>\$ 1,370,844</u>	<u>\$ 1,370,844</u>

SeriousFun Children's Network, Inc. and Subsidiaries

**Notes to Consolidated Financial Statements
December 31, 2024 and 2023**

Changes in endowment net assets are as follows:

	Without donor restrictions	With donor restrictions	Total
Endowment net assets, January 1, 2023	\$ -	\$ 1,259,659	\$ 1,259,659
Investment return			
Investment income	-	35,097	35,097
Unrealized/realized gains	-	148,072	148,072
Net investment return	-	183,169	183,169
Approved for expenditure	-	(71,984)	(71,984)
Endowment net assets, December 31, 2023	-	1,370,844	1,370,844
Investment return			
Investment income	-	42,928	42,928
Unrealized/realized gains	-	112,621	112,621
Net investment return	-	155,549	155,549
Approved for expenditure	-	(68,837)	(68,837)
Endowment net assets, December 31, 2024	\$ -	\$ 1,457,556	\$ 1,457,556

Note 11 - Retirement plans

The Organization sponsors a qualified defined contribution retirement plan (the "Plan") for all eligible employees. Employees are eligible to participate in the Plan immediately upon their hire date. After one year (12 months) of service and 1,000 hours worked at the Organization, employees who are 18 years of age or older are eligible to receive Plan contributions from the Organization up to 9% of their eligible salaries. Contributions from the Organization are considered fully vested after three years of service. Retirement expense related to this Plan was \$287,477 and \$277,120 for the years ended December 31, 2024 and 2023, respectively.

SeriousFun Children's Network, Inc. and Subsidiaries

**Notes to Consolidated Financial Statements
December 31, 2024 and 2023**

Note 12 - Conditional promises to receive

During 2019 the Organization received a grant for \$22,250,000 that contained donor-imposed conditions. The Organization recognized \$4,500,000 in 2023 upon meeting certain conditions of the grant. At December 31, 2023, \$0 remains available.

During 2019, the Organization received a grant for 1 billion JPY that contained donor-imposed conditions. The Organization recognized revenue of 247,957,071 JPY in 2024 and 239,054,588 JPY in 2023 upon meeting certain conditions of the grant. At December 31, 2024, 0 JPY remains available.

During 2022, the Organization received a grant for \$3,000,000 that contained donor-imposed conditions. The Organization recognized \$1,000,000 as revenue as conditions were met during both the years ended December 31, 2024 and 2023. At December 31, 2024, \$0 remain available.

The Organization has received conditional promises to give that are based upon sales of certain products or fundraising results of the grantor. The amount of these promises to give are unknown.

Supplementary Information

SeriousFun Children's Network, Inc. and Subsidiaries

Consolidating Statement of Financial Position December 31, 2024

	SeriousFun Children's Network, Inc.	SeriousFun Children's Network International, United Kingdom	Eliminating entries	2024
<u>Assets</u>				
Assets				
Cash and cash equivalents	\$ 7,856,446	\$ 9,241	\$ -	\$ 7,865,687
Loans receivable, net of credit losses of \$375,000 and \$250,000 in 2024 and 2023,	125,000	-	-	125,000
Unconditional promises to give	253,000	-	-	253,000
Prepaid expenses and other assets	313,551	-	-	313,551
Investments	10,578,914	-	-	10,578,914
Property and equipment (net)	99,154	-	-	99,154
Right-of-use asset	1,275,479	-	-	1,275,479
Total assets	<u>\$ 20,501,544</u>	<u>\$ 9,241</u>	<u>\$ -</u>	<u>\$ 20,510,785</u>
<u>Liabilities and Net Assets</u>				
Liabilities				
Accounts payable and accrued expenses	\$ 404,429	\$ -	\$ -	\$ 404,429
Payables to camps	3,208,809	-	-	3,208,809
Deferred revenue	34,900	-	-	34,900
Lease liability	1,315,508	-	-	1,315,508
Total liabilities	<u>4,963,646</u>	<u>-</u>	<u>-</u>	<u>4,963,646</u>
Commitments				
Net assets				
Without donor restrictions	12,404,859	2,980	-	12,407,839
With donor restrictions	3,133,039	6,261	-	3,139,300
Total net assets	<u>15,537,898</u>	<u>9,241</u>	<u>-</u>	<u>15,547,139</u>
Total liabilities and net assets	<u>\$ 20,501,544</u>	<u>\$ 9,241</u>	<u>\$ -</u>	<u>\$ 20,510,785</u>

See Independent Auditor's Report.

SeriousFun Children's Network, Inc. and Subsidiaries

**Consolidating Statement of Activities
Year Ended December 31, 2024**

	SeriousFun Children's Network, Inc.		SeriousFun Children's Network International, United Kingdom				
	Without donor restrictions	With donor restrictions	Without donor restrictions	With donor restrictions	Total	Eliminating entries	2024
Support and revenue							
Contributions	\$ 2,266,784	\$ 11,916,976	\$ 1,574	\$ 6,261	\$ 14,191,595	\$ -	\$ 14,191,595
Special events	616	411,414	-	-	412,030	-	412,030
Special events expense	(6,755)	-	-	-	(6,755)	-	(6,755)
Contributions in-kind	84,055	962,593	-	-	1,046,648	-	1,046,648
Other gain	81,451	-	-	-	81,451	(31,303)	50,148
	<u>2,426,151</u>	<u>13,290,983</u>	<u>1,574</u>	<u>6,261</u>	<u>15,724,969</u>	<u>(31,303)</u>	<u>15,693,666</u>
Total support							
	<u>2,426,151</u>	<u>13,290,983</u>	<u>1,574</u>	<u>6,261</u>	<u>15,724,969</u>	<u>(31,303)</u>	<u>15,693,666</u>
Revenue							
Dividends, interest and other investment income	590,972	42,928	2,083	-	635,983	-	635,983
Realized and unrealized loss on investments	460,680	112,279	-	-	572,959	-	572,959
Net assets released from restrictions	13,421,440	(13,421,440)	-	-	-	-	-
	<u>14,473,092</u>	<u>(13,266,233)</u>	<u>2,083</u>	<u>-</u>	<u>1,208,942</u>	<u>-</u>	<u>1,208,942</u>
Total revenue							
	<u>14,473,092</u>	<u>(13,266,233)</u>	<u>2,083</u>	<u>-</u>	<u>1,208,942</u>	<u>-</u>	<u>1,208,942</u>
Total support and revenue	<u>16,899,243</u>	<u>24,750</u>	<u>3,657</u>	<u>6,261</u>	<u>16,933,911</u>	<u>(31,303)</u>	<u>16,902,608</u>

SeriousFun Children's Network, Inc. and Subsidiaries

**Consolidating Statement of Activities
Year Ended December 31, 2024**

	SeriousFun Children's Network, Inc.		SeriousFun Children's Network International, United Kingdom				
	Without donor restrictions	With donor restrictions	Without donor restrictions	With donor restrictions	Total	Eliminating entries	2024
Expenses							
Program services	15,053,392	-	31,303	-	15,084,695	(31,303)	15,053,392
Support services							
General and administrative	1,221,780	-	6,139	-	1,227,919	-	1,227,919
Development	1,002,473	-	-	-	1,002,473	-	1,002,473
Total support services	2,224,253	-	6,139	-	2,230,392	-	2,230,392
Total expenses	17,277,645	-	37,442	-	17,315,087	(31,303)	17,283,784
Changes in net assets	(378,402)	24,750	(33,785)	6,261	(381,176)	-	(381,176)
Other expense							
Loss on foreign currency	-	-	(623)	-	(623)	-	(623)
Total change in net assets	(378,402)	24,750	(34,408)	6,261	(381,799)	-	(381,799)
Net assets, beginning	12,783,261	3,108,289	37,388	-	15,928,938	-	15,928,938
Net assets, end	\$ 12,404,859	\$ 3,133,039	\$ 2,980	\$ 6,261	\$ 15,547,139	\$ -	\$ 15,547,139

See Independent Auditor's Report.



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