\*\* PUBLIC DISCLOSURE COPY \*\*

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service ► The organization may have to use a copy of this return to satisfy state reporting requirements.

A	For t	he 2011 calendar year, or tax year beginning DEC 1, 2011 and endin	9 NOV 30, 2012		
В	Check applica	if C Name of organization	D Employer ide	entific	cation number
	Add	ress seriousfun Children's Network			
	Nan cha	ne = 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		-179	4465
	Initia retu	Number and street (or P.O. box if mail is not delivered to street address)  Room,			
	Terr	11n- 200 G311G3 B11GH			
		nded City		1-504	2-1203
	App	WESTPORT CT 06880	G Gross receipts \$ H(a) Is this a gro		10,018,173.
	pen	F Name and address of principal officer:JOHN READ	for affiliates		Yes X No
		SAME AS C ABOVE	H(b) Are all affiliate		
1	Tax-e	xempt status: x 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1) or			uded? Yes No list. (see instructions)
		ite: Www.seriousfunnetwork.org	H(c) Group exen		
			Year of formation: 2001		State of legal domicile: CT
P	art l	Summary	Todi of formation. 2001	IV	State of legal doffliche, CT
Φ	1	Briefly describe the organization's mission or most significant activities: INT'L ASSOC	IATION OF CAMPS		
Activities & Governance	1	SUPPORTING CHILDREN WITH LIFE-THREATENING DISEASES.			
Ĭ	2	Check this box   if the organization discontinued its operations or disposed of	more than 25% of its n	et ag	eate
ŏ	3	Number of voting members of the governing body (Part VI, line 1a)		3	33
ಶ	4	Number of independent voting members of the governing body (Part VI, line 1b)		4	32
es.	5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)		5	25
ix	6	Total number of volunteers (estimate if necessary)		6	0
Act	7 a	Total unrelated business revenue from Part VIII, column (C), line 12	200000.00000000000000000000000000000000	7a	0.
_	b	Net unrelated business taxable income from Form 990·T, line 34		7b	32.
			Prior Year		Current Year
e	8	Contributions and grants (Part VIII, line 1h)	2,303,0	25.	7,828,622.
Revenue	9	Program service revenue (Part VIII, line 2g)	1	0.	0.
e Fe	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	255,5	38.	334,827.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	327,3	96.	902,869.
-	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	2,885,9	59.	9,066,318.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	1,059,7	34.	5,407,389.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
SeS	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	2,501,3	80.	2,692,676.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
Ä	47	Total fundraising expenses (Part IX, column (D), line 25) 2,771,049.			
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	2,205,2		4,192,841.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	5,766,3	32.	12,292,906.
-Sa	19	Revenue less expenses. Subtract line 18 from line 12	-2,880,3	73.	-3,226,588.
Net Assets or Fund Balances	20	Total access (Part V. II. 40)	Beginning of Current Yo	ar	End of Year
Ass	21	Total assets (Part X, line 16)	21,855,2		18,672,009.
Vet	22	Total liabilities (Part X, line 26)	561,0		303,991.
Pa	No. of Concession, Name of Street, or other Designation, or other	Net assets or fund balances. Subtract line 21 from line 20 Signature Block	21,294,1	70.	18,368,018.
				_	
true.	correc	ilties of perjury, I declare that I have examined this return, including accompanying schedules and st t, and complete. Declaration of preparer (other than officer) is based on all information of which prej	atements, and to the best	of my	knowledge and belief, it is
		No services of property (vener than onces) is based on an information of which pre-	parer has any knowledge.		
Sign		Signature of officer	Date		
Here		INGRID MILNE, CFO Y. Mile.	7/	91	12
		Type or print name and title		4	
		Print/Type preparer's name Preparer's signature/	Date Check		PTIN
Paid		YONG ZHANG, CPA MOS ZALAM &	07/20/12 II		- means
Prepa	arer	Firm's name MCGLADREY LLP	Firm's EIN	nployed	P01249785 42-0714325
Use (	nly	Firm's address 8000 TOWERS CRESCENT DR. STE 500	Tilli 5 EllV		#6 - V/T#J23
		VIENNA, VA 22182-6205	Phone no.	703	-336-6400
May	the If	RS discuss this return with the preparer shown above? (see instructions)	11 none no.	, 0.3	X Yes No
					INO

	•			
d	Other program services (Des	cribe in Schedule O.)		
	(Expenses \$	including grants of \$	\ /Revenue \$	(X)

Total program service expenses 4e

8,405,981.

including grants of \$

) (Revenue \$

# Form 990 (2011) SERIOUSFUN CHILDRE Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?  If "Yes," complete Schedule A	1	x	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
5	during the tax year? If "Yes," complete Schedule C, Part II	4		х
3	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
44	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
	as applicable.  Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
а			x	
b	Part VI  Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	11a	^	
-	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	110		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	110		_
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization		.,	
16	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	15	х	
10	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	T		
	1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
00	complete Schedule G, Part III	19	$\Box$	х
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

# Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	x	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,	21	-	
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		x
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current	-		
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	<sub>x</sub>	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	-		-
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):		115	
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		х
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
0.4	contributions? If "Yes," complete Schedule M	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations?	١١		
32	If "Yes," complete Schedule N, Part I  Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31	-	х
32		_		v
33	Schedule N, Part II  Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		<u> </u>
•	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	22		х
34	Was the organization related to any tax-exempt or taxable entity?	33		
•	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	x	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	x	
	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of	- Sa		
_	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	х	
			200	

Form **990** (2011)

Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V			
		********	Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 3	7		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	0		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	х	
<b>2</b> a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2	5		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	х	
b	If "Yes," enter the name of the foreign country: ► NETHERLANDS			
	See instructions for filling requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		х
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a		x
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		Х
ď	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
	Did the organization make any taxable distributions under section 4966?	9a		
þ	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against	1		
	amounts due or received from them.)		-	
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	E II		
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
	Enter the amount of reserves the organization is required to maintain by the states in which the	1		
	organization is licensed to issue qualified health plans			
¢	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response to any question in this Part VI			Х
Sec	ction A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 33			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 32			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other		100	
	officer, director, trustee, or key employee?	2		х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, or trustees, or key employees to a management company or other person?	3		х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		х
6	Did the organization have members or stockholders?	6		х
7a				
	more members of the governing body?	7a		х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		(F), II,	
а	The governing body?	8a	х	
b	Each committee with authority to act on behalf of the governing body?	8b	х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		х
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	х	-
ь				
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	х	
b		12b	х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this was done	12c	x	
13	Did the organization have a written whistleblower policy?	13	х	_
14	Did the organization have a written document retention and destruction policy?	14	х	_
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	х	
b	Other officers or key employees of the organization	15b	х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	100		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		x
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation	iou		
_	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure	IOD		
17	List the states with which a copy of this Form 990 is required to be filed ▶SEE SCHEDULE 0			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) a	vailah	ام	
	for public inspection. Indicate how you made these available. Check all that apply:	v anau	i.c	
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and	l fina-	oial	
	statements available to the public during the tax year.	mian	icial	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization.	ion: 🕨		
	INGRID MILNE - 203-562-1203	ion: 📂	_	
	228 SAUGATUCK AVENUE, WESTPORT, CT 06880			

### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

#### Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average hours per week	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					th an	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
	(describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) RICHARD D. SEGAL										
BOARD CHAIR	1.00	х		х				0.	0.	0.
(2) HENRY SCHACHT										
VICE CHAIR & TREASURER	1.00	Х		х			_	0.	0.	0.
(3) JOHN E. MARSHALL III SECRETARY	4 00									=
(4) PAGE ADLER	1.00	х		Х				0.	0,	0.
TRUSTEE	1 00	L.								_
(5) G.R EMPSON	1.00	х	H	_	-	-	_	0,	0.	0.
TRUSTEE	1.00	x						0.	0.	
(6) PETER BELL	1,00	^	Н	-			-	0,	0.	0.
TRUSTEE	1.00	x						0.	0.	0.
(7) ALISON KNAPP	1.00	_	$\vdash$	-				0.	٠.	<u> </u>
TRUSTEE	1.00	x						0.	0.	0.
(8) JEAN MARC LEFEVRE				$\neg$	_	$\vdash$				
TRUSTEE	1.00	x						0.	0.	0.
(9) FRANCISCO ARANGO					-					
TRUSTEE	1.00	x						0.	0.	0.
(10) NAOMI BAIGELL							П			
TRUSTEE	1.00	x						0.	0.	0.
(11) LAURA CHONOLES										
TRUSTEE	1.00	х						0.	0.	0.
(12) J. PATTERSON COOPER										
TRUSTEE	1,00	х						0.	0.	0,
(13) RHONDA FRAAS										
TRUSTEE	1.00	х						0.	0.	0,.
(14) JOHN M. FORESTER										
TRUSTEE	1.00	х						0.	0.	0,.
(15) ROBERT H. FORRESTER										
TRUSTEE	1.00	х						0.	0.	0.
(16) VICTOR HERSHAFT										
TRUSTEE	1.00	х	$\Box$	$\Box$				0.	0.	0.
(17) DAVID W. HORVITZ										
TRUSTEE	1.00	Х						0.	0.	0.

Part VII Section A. Officers, Directors, Tru	stees, Key E	mpl	oyee	es, a	ınd	High	iest	Compensated Employ	ees (continued)				
(A)	(B)			_	C)			(D)	(E)			(F)	
Name and title	Average	l (de	not c	Pos heck			one	Reportable	Reportable		E	stimat	ed
	hours per	box	r, unle	ss pe	erson	is bot	th an	compensation	compensation		ar	nount	
	week (describe	<b>!</b>			I	oi/ ii da	100,	from	from related			othe	
	hours for	irecto						the organization	organizations (W-2/1099-MISC	″		ipens rom th	
	related	e or d	tee			sated	1	(W-2/1099-MISC)	(44-27 1099-141130	"丨		aniza	
	organizations	trustee or director	al trus		ee /ee	шрег	l	(** 2, 1000 *********************************			_	d rela	
	in Schedule	Individual 1	Institutional trustee	b	Key employee	Highest compensated employee	je l			- 1	org	anizat	ions
77.0	0)	Indi	Insti	Officer	Key	是 E E	Former						
(18) PETER KULLOI TRUSTEE	1.00	x						0.		0.			0
(19) SARA LAHAT	1.00	Ĥ			$\vdash$	╁	$\vdash$	υ.		٠.			0.
TRUSTEE	1,00	x	l I					0.		٥.			0.
(20) RAY LAMONTAGNE					$\vdash$	1							
TRUSTEE	1.00	x						0.		0.			0.
(21) AUSTIN PETTY		П	П										
TRUSTEE	1.00	х						0.		٥.			0.
(22) SERENA PORCANI													
TRUSTEE	1.00	х					_	0.		0.			0.
(23) MAURICE PRATT										ا ۱			
TRUSTEE (24) JOHN C. READ	1.00	X	-	$\vdash$	_	$\vdash$	_	0.	-	0.			0.
TRUSTEE	1.00	x						0.		0.			0.
(25) JILL RAPPAPORT			Т			$\vdash$				7			
TRUSTEE	1.00	х						0.		0.			0.
(26) LIZ ROBBINS													
TRUSTEE	1.00	_						0.		0.			0.
1b Sub-total	.+							0.		0.		125	0.
c Total from continuation sheets to Part VI								1,104,915. 1,104,915.		0.			,684.
d Total (add lines 1b and 1c)  2 Total number of individuals (including but no									000 of war antable	0.		133	,684.
2 Total number of individuals (including but no compensation from the organization	ot iimited to tr	iose	IISLE	eu ai	OOVE	e) wr	ЮТ	eceived more than \$100	,000 or reportable				6
compensation non-the organization				_		_						Yes	No
3 Did the organization list any former officer,	director, or tru	ıste	e, ke	у еп	nplo	yee.	orl	nighest compensated e	mployee on	ſ			
line 1a? If "Yes," complete Schedule J for se											3	x	
4 For any individual listed on line 1a, is the su	m of reportab	le co	omp	ensa	ation	n and	d oth	ner compensation from	the organization				
and related organizations greater than \$150	0,000? If "Yes,	" co	mple	ete S	Sche	edule	J f	or such individual			4	х	
5 Did any person listed on line 1a receive or a										- 1			
rendered to the organization? If "Yes," comp Section B. Independent Contractors	olete Schedul	e J f	or su	ıch į	pers	son ,					5		х
Complete this table for your five highest con	mnensated in	dene	ando	nt c	ontr	racto	re t	hat received more than	\$100 000 of comp	one	ation :	from	
the organization. Report compensation for t	·								· ·	J1 131	augi I	3111	
(A)							Т	(B)			((	>)	
Name and business	address	NO:	NE					Description of s	ervices	C	ompe	nsatio	on
							+						
							7						
							_						
2 Total number of independent contractors (in	_	ot li	mite	d to	tho	se lis	sted	above) who received m	ore than				
\$100,000 of compensation from the organiz	ation >					U				_			

Form 990 (2011) SERIOUSFUN CI							-	White and the second second second second second	31-179445	5
Part VII Section A. Officers, Directors, Tru	istees, Key E	mpl	oyee	es, a	and	High	est		ees (continued)	
(A) Name and title	(B) Average hours			Pos	<b>C)</b> sitior	า		( <b>D)</b> Reportable compensation	(E) Reportable compensation	<b>(F)</b> Estimated amount of
	per week	Individual trustee or director	Institutional trustee	Officer	Key employee	nsated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(27) TIM ROSE TRUSTEE	1,00	x						0.	0.	0
(28) ROBERT J. RUKEYSER	1,00	^		$\vdash$		$\vdash$	$\vdash$	0.	٠.	0
TRUSTEE	1.00	x						0.	0.	0
(29) CLEA NEWMAN SODERLAND	1,00	-		Н	-	$\vdash$	$\vdash$			
TRUSTEE	1,00	x						0.	0.	0
(30) BETH STEVENS			$\vdash$		$\vdash$	$\vdash$	Н	i i		
TRUSTEE	1.00	x						0.	0.	0
(31) CRAIG FOLEY				İ	T	T	П			
TRUSTEE	1.00	х						0.	0.	0
(32) MATTHEW KAYTON					П	П				
TRUSTEE	1,00	х						0.	0.	0
(33) JOHN READ			П				П			
CEO (STARTING 07/01/11)	40.00	х		х				167,986.	0.	25,264
(34) INGRID MILNE										
CFO (STARTING 04/17/12)	40.00			х		L		0.	0.	0
(35) STEVE NAGLER										
DIR GLOBAL PROGRAM AND NEW INITIATIV	40,00				Х	_		160,699.	0.	41,271
(36) MICHAEL HAVARD	40.00					l		100.554		20.450
CHIEF MKTG OFFICER (STARTING 6/1/11) (37) MICHAEL SMILES	40.00		$\vdash$		-	х		122,654.	0.	30,460
CHIEF DEVELOPMENT OFFICER	40.00					x		134,003.	0.	34 455
(38) JOHN REID	40.00		-			<u> </u>	_	134,003,		34,455
CEO (ENDING 03/10/11)	0.00						x	365,632.	0.	4,161
(39) JOHN WETHERINGTON								,		,
CFO (ENDING 11/18/11)	0.00						х	153,941.	0.	73
Total to Part VII, Section A, line 1c								1,104,915.		135,684

		(2011)	SFUN CHILDRE	N'S NETWORK			31-1794455	Page 9
Pa	art V	III Statement of Reve	nue					
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	( <b>D</b> ) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1 8	Federated campaigns	1a					
Gra	l t	Membership dues	1b					
Am Am		Fundraising events	1c	261,517.				
ar		d Related organizations	1d					
ns,	•	<ul> <li>Government grants (contribu</li> </ul>						
er S	f	All other contributions, gifts, gran						
Ę¥		similar amounts not included abo		7,567,105.				
o d	ç	Noncash contributions included in lines						
0 0		Total. Add lines 1a-1f			7,828,622.			
4				Business Code				
Program Service Revenue	2 a			-				
Ser	l t							
am ever		See						
Reg	e			<b>†</b>				
Pr	f	÷	enue.					
	c	Total. Add lines 2a-2f					1 1 1	
	3	Investment income (including						
		other similar amounts)			334,827.			334,827
	4	Income from investment of ta						
	5	Royalties	****************					
			(i) Real	(ii) Personal				
		Gross rents						
		Less: rental expenses			- 1			
		Rental income or (loss)						
		Net rental income or (loss)						
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory		-				
	D	Less: cost or other basis		1		1 1		
		and sales expenses						
		Gain or (loss)		<b> </b>				
	В a	Gross income from fundraisin	a evente (not					
Other Revenue	0 4	including \$ 261	.517 • of	1 1				
eve		contributions reported on line		1				
۳.		Part IV, line 18		1,854,724.				
Ĭ.	b	Less: direct expenses		951,855.				
٦	С	Net income or (loss) from fund	draising events		902,869.			902,869.
	9 a	Gross income from gaming ac	tivities. See					
		Part IV, line 19						
		Less: direct expenses						
		Net income or (loss) from gam	_					
	10 a	Gross sales of inventory, less						
		and allowances						
		Less: cost of goods sold						
ł	<u>c</u>	Net income or (loss) from sale						
ŀ	11 a	Miscellaneous Revenu	е	Business Code				
	11 a			+				
	C	-		-				
	d	All other revenue						
		Total. Add lines 11a-11d						
	12	Total revenue. See instructions.			9,066,318.	0.	0.	1,237,696.

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a respons				Ш
	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	( <b>B)</b> Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
	Grants and other assistance to governments and				
(	organizations in the United States. See Part IV, line 21	3,947,457.	3,947,457.		
	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22				
	Grants and other assistance to governments,				
	organizations, and individuals outside the	1 450 030	1 450 033		
	United States. See Part IV, lines 15 and 16	1,459,932.	1,459,932.		
	Benefits paid to or for members				
	Compensation of current officers, directors,	687,559.	302,526.	153,941.	231,092.
	trustees, and key employees	007,339.	302,320.	133,341.	231,032.
	Compensation not included above, to disqualified	1			
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	1,522,094.	681,581.	24,428.	816,085.
	Other salaries and wages	1,322,034.	001,301.	24,420.	010,000.
	section 401(k) and section 403(b) employer contributions)	94,754.	50 120.	15,525.	29,109.
	Other employee benefits	248,929	117,840.	64,809.	66,280.
		139,340.	47,817.	37,035	54,488.
	Payroll taxes Fees for services (non-employees):	207,010.	11,027.		
	Management	55,891.	20,055.	17,576.	18,260.
	_egal	32,000.		32,000.	, , , , , , , , , , , , , , , , , , , ,
	Lopping		1		
	Professional fundraising services. See Part IV, line 17				
	nvestment management fees				
	Other	768,099.	388,214.	33,377.	346,508.
12 /	Advertising and promotion	1,415,106.	707,553.		707,553.
	Office expenses	453,346.	146,048.	22,462.	284,836.
14	nformation technology				
	Royalties				
	Occupancy	182,675.	79,788.	14,865.	88,022.
	Fravel	460,908.	361,058.	16,976.	82,874.
	Payments of travel or entertainment expenses				
f	or any federal, state, or local public officials				
	Conferences, conventions, and meetings	39,876.	37,274.	449.	2,153.
	nterest				
<b>21</b> F	Payments to affiliates				
<b>22</b> [	Depreciation, depletion, and amortization	36,357.	15,888.	2,956.	17,513.
23	nsurance	71,536.	42,830.	2,430.	26,276.
<b>24</b> 0 a a a a a	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
a A	A UNCOLLECTIBLE PLEDGES	677,047.		677,047.	
b					
С					
d					
e A	All other expenses				
	Total functional expenses. Add lines 1 through 24e	12,292,906.	8,405,981.	1,115,876.	2,771,049.
	Joint costs. Complete this line only if the organization				
	eported in column (B) joint costs from a combined				
€	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				Form 990 (2011)

Form 990 (2011)
Part X Balance Sheet

					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			25.	1	53,569
	2	Savings and temporary cash investments			2,980,429.	2	885,243
- 1	3	Pledges and grants receivable, net	X.X		3,604,630.	3	1,321,670
- 1	4	Accounts receivable, net				4	
- 1	5	Receivables from current and former officers, di					
- 1		employees, and highest compensated employe					
- 1		of Schedule L	•	H.		5	
	6	Receivables from other disqualified persons (as					
		4958(f)(1)), persons described in section 4958(c					
		employers and sponsoring organizations of sec	-				
_		employees' beneficiary organizations (see instru				6	
Assets	7	Notes and loans receivable, net			0.	7	500,000
SS	8	Inventories for sale or use				8	· · · · · · · · · · · · · · · · · · ·
`	9	Dung sid suggested to the suggested side of		***************************************	258,363.	9	287,495
		Land, buildings, and equipment: cost or other				Ť	
- 1		basis. Complete Part VI of Schedule D	10a	205,106.			
- 1	ь	Less: accumulated depreciation	10h	108,177.	111,284.	10c	96,929
- 1	11	Investments - publicly traded securities	1001		14,900,488.	11	15,527,103
- 1	12	Investments - other securities. See Part IV, line 1	1			12	
- 1	13	Investments - program-related. See Part IV, line				13	
- 1	14	Intangible assets				14	
- 1	15	Other assets. See Part IV, line 11				15	
- 1	16	Total assets. Add lines 1 through 15 (must equa			21,855,219.	16	18,672,009
_	17	Accounts payable and accrued expenses	489,450.	17	303,991		
- 1	18	Grants payable		-	18		
- 1	19	Deferred revenue		-	19		
- 1	20	Tax-exempt bond liabilities			20		
	21	Escrow or custodial account liability. Complete I	Part IV of Sche	edule D		21	
	22	Payables to current and former officers, director					
		highest compensated employees, and disqualifi					
Ĭ		of Cobadula I	•			22	
	23	Secured mortgages and notes payable to unrela				23	
- 1		Unsecured notes and loans payable to unrelated				24	
- 1		Other liabilities (including federal income tax, par		C. C. Johnson Mills Mill			
		parties, and other liabilities not included on lines					
		Schedule D		1	71,599.	25	0
	26	Total liabilities. Add lines 17 through 25			561,049.	26	303,991
$\neg$		Organizations that follow SFAS 117, check he	re 🕨 X	and complete			
20		lines 27 through 29, and lines 33 and 34.					
≝  :		Unrestricted net assets			4,390,218.	27	4,476,049
8   2	28	Temporarily restricted net assets	(****************		16,903,952.	28	13,891,969
3   2		B				29	
•		Organizations that do not follow SFAS 117, ch					
5		complete lines 30 through 34.					
?   s		Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building, or eq	uipment fund			31	
٠ I		Retained earnings, endowment, accumulated inc				32	
		Total net assets or fund balances			21,294,170.	33	18,368,018.
- 1		Total liabilities and net assets/fund balances			21,855,219.	34	18,672,009.

Form **990** (2011)

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI	>4******************			х
		s			
1	Total revenue (must equal Part VIII, column (A), line 12)	1	9	,066	,318.
2	Total expenses (must equal Part IX, column (A), line 25)	2	12	,292	,906.
3	Revenue less expenses. Subtract line 2 from line 1	3	-3	,226	,588.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	21	,294	,170.
5	Other changes in net assets or fund balances (explain in Schedule O)	5		300	,436.
_6_	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	18	,368	,018.
Pa	rt XII Financial Statements and Reporting	2			
	Check if Schedule O contains a response to any question in this Part XII	*************		30043V	х
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	O.	14.1		100
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?				x
b	<b>b</b> Were the organization's financial statements audited by an independent accountant?			х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th				
	review, or compilation of its financial statements and selection of an independent accountant?		2c	х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch				
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue				
	separate basis, consolidated basis, or both:				
	Separate basis X Consolidated basis Both consolidated and separate basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir	ngle Audit			
	Act and OMB Circular A-133?		3a		х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		3b		

### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No. 1545-0047

2011

Open to Public

Inspection

Name of the organization

Employer identification number

				CHILDREN'S NETWOR						31-	1794455
Par	tΙ	Reason	for Public Cha	<b>rity Status</b> (All organi	zations mu	ust comple	te this pa	rt.) See ins	tructions.		
The c	organ			because it is: (For lines							
1	A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).										
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)									
3		A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).									
4		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name,									
		city, and state:									
5		An organization operated for the benefit of a college or university owned or operated by a governmental unit described in									
	section 170(b)(1)(A)(iv). (Complete Part II.)										
6											
7	х			ceives a substantial part					or from the	general p	ublic described in
			(b)(1)(A)(vi). (Comple				•				
8				section 170(b)(1)(A)(vi).	(Complete	Part II.)					
9		An organizat	ion that normally red	ceives: (1) more than 33	1/3% of its	s support 1	rom contr	ibutions, r	nembershi	p fees, and	d gross receipts from
				nctions - subject to cert							
				taxable income (less sec							
_		See section	509(a)(2). (Complete	e Part III.)				·			
10		An organizat	ion organized and o	perated exclusively to te	st for publ	lic safety.	See <b>secti</b> o	on 509(a)(	4).		
11 L		An organizat	ion organized and o	perated exclusively for the	he benefit	of, to perfe	orm the fu	nctions of	, or to carr	y out the p	ourposes of one or
		more publicly	y supported organiz	ations described in secti	on 509(a)(	1) or section	on 509(a)(	2). See <b>se</b> e	ction 509(	<b>a)(3).</b> Ched	ck the box that
		describes the	e type of supporti <u>ng</u>	organization and compl	et <u>e lin</u> es 1	1e through	n 11h.				
ě		a L Type	I Ь∟_	_ Type II	с 📖 Тур	e III - Fund	tionally in	tegrated		d 🗔	Type III - Other
e		By checking	this box, I certify that	at the organization is not	controlled	d directly o	r indirectly	y by one o	r more dis	qualified p	ersons other than
		foundation m	nanagers and other t	than one or more publicl	y supporte	ed organiza	ations des	cribed in s	ection 509	9(a)(1) or s	ection 509(a)(2).
f				tten determination from		-					
		supporting o	rganization, check tl	his box			<u> </u>	201021	n	mi	
g				organization accepted a							
		(i) A perso	n who directly or inc	directly controls, either a	_						Yes No
		-		upported organization?							11g(i)
		(ii) A family	member of a perso	n described in (i) above?							11g(ii)
				person described in (i)					50-50-50N-	136351105311310	11g(iii)
h		Provide the f	ollowing information	about the supported or	ganization	(s).					
	_			(iii) Type of	l				L 6.01-	46 - T	
(i) N		of supported	(ii) EIN	organization		organization sted in your		u notify the tion in col.	(vi) Is organizatio		(vii) Amount of
	orgai	nization		(described on lines 1-9		document?		r support?	(i) organiz U.S.	ed in the	support
				above or IRC section (see instructions))			., ,				
				(acc manuchona))	Yes	No	Yes	No	Yes	No	
									-		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

# Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and				3/11/2		
	membership fees received. (Do not						
	include any "unusual grants.")	3,545,498.	2,301,265.	3,264,774.	2,303,025.	7,828,622.	19,243,184.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities		1				
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	3,545,498.	2,301,265.	3,264,774.	2,303,025.	7,828,622.	19,243,184.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly					H	
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						6,244,750.
6	Public support. Subtract line 5 from line 4.						12,998,434.
_	ction B. Total Support	·					
_	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 4	3,545,498.	2,301,265.	3,264,774.	2,303,025.	7,828,622.	19,243,184.
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	1,895.	1,276.	814.	258,970.	334,827.	597,782.
9	Net income from unrelated business					7.00	
Ū	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)	6,000.	6,000.	6,001.	1,424.		19,425.
11	Total support. Add lines 7 through 10						19,860,391.
	Gross receipts from related activities,	etc (see instructio	ne)			12	2,254,037.
	First five years. If the Form 990 is for			fourth or fifth tay			
					•		▶□
Sec	organization, check this box and stop ction C. Computation of Publi	c Support Per	centage				
	Public support percentage for 2011 (li					14	65.45 %
15	Public support percentage from 2010	Schedule A. Part II	. line 14	· · · · · · · · · · · · · · · · · · ·		15	90.48 %
	33 1/3% support test - 2011. If the o						
	stop here. The organization qualifies a						
b	33 1/3% support test - 2010. If the o						
	and stop here. The organization qualit						
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fact	_					
	meets the "facts-and-circumstances" t						
	10% -facts-and-circumstances test						
	more, and if the organization meets the	_					J,J 0.
	organization meets the "facts-and-circle						
	Private foundation. If the organization						
		. GIO HOL GILGON & U	on on line 15, 10a,	100, 11a, 01 1/D,	CHECK HIS DOX a	ina see mstructions	

# Schedule A (Form 990 or 990-EZ) 2011 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support				41		
Cal	endar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and					· · ·	.,,
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513					1	
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to		l u				
	or expended on its behalf	1					
5	The value of services or facilities						
_	furnished by a governmental unit to				1		
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons	1					
b	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year		1				li .
c	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Sec	etion B. Total Support						-
_	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 6	(4) 2007	(6) 2000	(0) 2000	(4) 2010	(6) 2011	(i) Total
10a	Gross income from interest,						
	dividends, payments received on						ľ
	securities loans, rents, royalties and income from similar sources		1				
b	Unrelated business taxable income						-
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included in line 10b,						
	whether or not the business is regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital						
13	assets (Explain in Part IV.)						
	First five years. If the Form 990 is for	the organization's	first second thir	d fourth or fifth to	l voar as a sectio	n 501(c)(3) organiz	ration
	check this box and stop here						
Sec	tion C. Computation of Publi	c Support Pe	rcentage		******************************	***************************************	
	Public support percentage for 2011 (li			olumn (f))		15	%
	Public support percentage from 2010					16	%
	tion D. Computation of Inves					.0	
_	Investment income percentage for 20	JATHELE-CONTRACT		e 13. column (fl)		17	%
	Investment income percentage from 2		D 1 111 12 4 2		C1CV91C153 A0043 2355	18	%
	33 1/3% support tests - 2011. If the		555				
	more than 33 1/3%, check this box ar	-					
	33 1/3% support tests - 2010. If the						*************
	line 18 is not more than 33 1/3%, check						
	Private foundation. If the organization						TOHOUS THE COL

#### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

#### Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

Employer identification number

2011

SERIOUSFUN CHILDREN'S NETWORK 31-1794455 Organization type (check one): Filers of: Section: Form 990 or 990-EZ x 501(c)(3) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** Ex For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization Employer identification number

SERIOUSFUN CHILDREN'S NETWORK 31-1794455

Part I	Contributors (see instructions). Use duplicate copies of Part I	if additional space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	NEWMAN'S OWN FOUNDATION  246 POST RD E STE 308  WESTPORT, CT 06880-3615	\$\$.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	COSTCO WHOLESALE  999 LAKE DRIVE STE 200  ISSAQUAH, WA 98027-8982	\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	RECKITT BENCKISER NORTH AMERICA  22 SYLVAN WAY  PARSIPPANY, NJ 07054-0225	\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	WYNDHAM WORLDWIDE CHARITABLE FOUNDATION  P.O BOX 226  PARSIPPANY, NJ 07054-3081	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	MICHAELS STORES  8000 BENT BRANCH DRIVE  IRVING, TX 75063-6023	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990·EZ, or 990·PF) (2011) Name of organization Employer identification number SERIOUSFUN CHILDREN'S NETWORK 31-1794455

Part II	t II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.					
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		<b>\$</b>	a====:			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		<b>\$</b>	· <del></del>			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		- - - - \$	s			
(a) No. from Part i	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
	281	\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		- - - -   \$				

Employer identification number

rt III	Exclusively religious, charitable, etc., indi year. Complete columns (a) through (e) and to the total of exclusively religious, charitable, et	vidual contributions to section 501(c) he following line entry. For organization c., contributions of \$1,000 or less for	31-1794455  (7), (8), or (10) organizations that total more than \$1,000 for ns completing Part III, enter the year. (Enter this information once.)				
	Use duplicate copies of Part III if addition	nal space is needed.					
No. rom art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
- -							
		(e) Transfer of gift					
M- 3-	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
No. om	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
No. om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-   -							
	Transferee's name, address, a	(e) Transfer of gift	nsfer of gift  Relationship of transferor to transferee				
-	Transferdo o mante, adareces, a		relationing of trailors of to trailors of				
No. om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
art I	(2) 1 1 post of g	(0) 000 01 g.m.	(4, 2004)				
-	(e) Transfer of gift						
	Transferee's name, address, a		Relationship of transferor to transferee				

### SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Financial Statements**

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. 
➤ Attach to Form 990. ➤ See separate instructions.

2011
Open to Public Inspection

Name of the organization

SERIOUSFUN CHILDREN'S NETWORK

Employer identification number

31-1794455

Pa	rt I Organizations Maintaining Donor Advise	ed Funds or Other Similar Funds o	r Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, Iir	ne 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		· · · · · · · · · · · · · · · · · · ·
5	Did the organization inform all donors and donor advisors in		funds
	are the organization's property, subject to the organization's	=	
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor		<del>-</del>
	impermissible private benefit?		
Pa	rt II   Conservation Easements. Complete if the or		
1	Purpose(s) of conservation easements held by the organizat		
	Preservation of land for public use (e.g., recreation or		cally important land area
	Protection of natural habitat	Preservation of a certified	
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a quali	ified conservation contribution in the form of a	conservation easement on the last
	day of the tax year.		
	•		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic str		
d	Number of conservation easements included in (c) acquired		
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, re		
	year ▶		
4	Number of states where property subject to conservation ea	sement is located >	
5	Does the organization have a written policy regarding the pe	riodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements	it holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	, and enforcing conservation easements durin	g the year 🕨
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing conservation easements during the	year ▶ \$
8	Does each conservation easement reported on line 2(d) above	ve satisfy the requirements of section 170(h)(4	4)(B)(i)
	and section 170(h)(4)(B)(ii)?	***************************************	Yes No
9	In Part XIV, describe how the organization reports conservat		
	include, if applicable, the text of the footnote to the organiza	tion's financial statements that describes the	organization's accounting for
	conservation easements.		
Pa	t III Organizations Maintaining Collections o	of Art, Historical Treasures, or Othe	er Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue statemen	t and balance sheet works of art,
	historical treasures, or other similar assets held for public ex	hibition, education, or research in furtherance	of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that descr	ibes these items.	
b	If the organization elected, as permitted under SFAS 116 (AS	SC 958), to report in its revenue statement and	d balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, e	ducation, or research in furtherance of public	service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
2	If the organization received or held works of art, historical tre		
	the following amounts required to be reported under SFAS 1	16 (ASC 958) relating to these items:	
а	Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
b	Assets included in Form 990, Part X		

1455	Page

	Saute D (Controlled)	CHILDREN'S NET	WORK			31-1794455	Page 2
Pa	rt III   Organizations Maintaining C	collections of A	rt, Historical 1	reasures, or O	ther Sim	ilar Assets	(continued)
3	Using the organization's acquisition, accessi	on, and other record	ds, check any of th	e following that are	a significan	t use of its col	lection items
	(check all that apply):						
а	Public exhibition	C	Loan or ex	change programs			
b	Scholarly research	6					
С	Preservation for future generations						
4	Provide a description of the organization's co	ollections and expla	in how they further	the organization's	exempt pur	pose in Part XI	V.
5	During the year, did the organization solicit o	r receive donations	of art, historical tre	easures, or other sin	nilar assets		
	to be sold to raise funds rather than to be ma	aintained as part of	the organization's	collection?		🔲 Ү	es No
Pa	rt IV Escrow and Custodial Arran	gements. Compl	ete if the organizat	ion answered "Yes"	to Form 99	0, Part IV, line	9, or
-	reported an amount on Form 990, Par	t X, line 21.					
1a	Is the organization an agent, trustee, custodi	an or other intermed	diary for contribution	ons or other assets	not included	b	
	on Form 990, Part X?					Ү	'es 🔲 No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	ollowing table:			5000 (50000 500	
						Ar	nount
С	Beginning balance				1c		
d	Additions during the year		• • • • • • • • • • • • • • • • • • • •		1d		
е	Distributions during the year				1e		
f	Ending balance				1f		
2a	Did the organization include an amount on Fo	orm 990, Part X, line	21?				es No
b	If "Yes," explain the arrangement in Part XIV.						
Pa	rt V   Endowment Funds. Complete if	the organization ar	swered "Yes" to F	orm 990, Part IV, lin	e 10.		
		(a) Current year	(b) Prior year	(c) Two years back	(d) Three	years back (e	) Four years back
1a	Beginning of year balance						
b	Contributions						
С	Net investment earnings, gains, and losses						
ď	Grants or scholarships						
е	Other expenditures for facilities						
	and programs						
f	Administrative expenses						
g	End of year balance						
2	Provide the estimated percentage of the curr	ent year end balanc	e (line 1g, column	(a)) held as:	7.0		
а	Board designated or quasi-endowment		_%				
b	Permanent endowment	%	<del></del> :				
С	Temporarily restricted endowment ▶	%					
	The percentages in lines 2a, 2b, and 2c shou	ld equal 100%.					
За	Are there endowment funds not in the posses	ssion of the organiza	ation that are held	and administered fo	r the organ	ization	1471
	by:						Yes No
	(i) unrelated organizations	D-0200000000000000000000000000000000000	*************				Ba(i)
	(ii) related organizations					3	a(ii)
b	If "Yes" to 3a(ii), are the related organizations	listed as required of	n Schedule R?		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		3b
4	Describe in Part XIV the intended uses of the						
Par	t VI Land, Buildings, and Equipm	ent. See Form 990	), Part X, line 10.				
	Description of property	(a) Cost or o		st or other (c)	Accumulat	ted (d)	Book value
		basis (investn	nent) basis	s (other)	depreciation	n	
1a	Land	vo :					
	Buildings						
C	Leasehold improvements	8					
d	Equipment	a .					
	Other			205,106.	108	,177.	96,929.
Total	Add lines 1a through 1e. (Column (d) must ed	qual Form 990, Part	X, column (B), line	10(c).)		. •	96,929.

Schedule D (Form 990) 2011

Schedule D (Form 990) 2011 SERIOUSFUN CHILI			31-179445	Page 3
Part VII Investments - Other Securities. S	ee Form 990, Part X, lir	ne 12.		
(a) Description of security or category (including name of security)	(b) Book value	С	(c) Method of valuation: ost or end-of-year market valu	е
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(I) Total (Col./h) must assed Form 000 Part V col./D) line 12 \				
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ► Part VIII Investments - Program Related. S	2 F 000 D-+ V I	40		
		ine 13.	(c) Method of valuation:	
(a) Description of investment type	(b) Book value	c	ost or end-of-year market value	Э
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)	15			
Part IX Other Assets. See Form 990, Part X, line	e 15. ) Description		[ //b)	Pook value
	Description		(0)	Book value
(1)				
(2)				
(3)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) lin	e 15.)		<b>•</b>	
Part X Other Liabilities. See Form 990, Part X	, line 25.			
1. (a) Description of liability		(b) Book value		
(1) Federal income taxes				
(2)				
(3)				
(4)			A STATE OF THE STA	
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
(11)	Saturda .			
Total. (Column (b) must equal Form 990, Part X, col (B) line	e 25.)			

Pa	IT XI Reconciliation of Change in Net Assets from Form 99	0 to Audited	financial Stat	tements	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		9,066,318.
2	Total expenses (Form 990, Part IX, column (A), line 25)		2		12,292,906.
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		-3,226,588.
4	Net unrealized gains (losses) on investments				300,436.
5	Donated services and use of facilities	***************************************	5		
6	Investment expenses	*******************	6		
7	Prior period adjustments		7		
8	Other (Describe in Part XIV.)		8		
9	Total adjustments (net). Add lines 4 through 8		9		300,436.
10	Excess or (deficit) for the year per audited financial statements. Combine lines				-2,926,152.
	rt XII Reconciliation of Revenue per Audited Financial State	ements With	1 Revenue per		
1				1	14,348,171.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	F - 1	200 424		
a	Net unrealized gains on investments	2a	300,436		
b	Donated services and use of facilities	2b	4,983,946	-	
C	Recoveries of prior year grants	2c	2 526		
d	7 20 20 20 20 20 20 20 20 20 20 20 20 20		-2,529	- 1	E 001 0E2
e	Add lines 2a through 2d				5,281,853.
3	Subtract line 2e from line 1			3	9,066,318.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	î î			
a b	Investment expenses not included on Form 990, Part VIII, line 7b			- 1	
	Other (Describe in Part XIV.) Add lines <b>4a</b> and <b>4b</b>			1.1	0 :20
. 5	Add lines 4a and 4b  Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			4c	9,066,318.
_	rt XIII Reconciliation of Expenses per Audited Financial Stat				
1	Total expenses and losses per audited financial statements				17,276,852.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		************************		
а	Donated services and use of facilities	2a	4,983,946		
b	Prior year adjustments				
С	Other losses				
d	Other (Describe in Part XIV.)				
е	Add lines 2a through 2d			2e	4,983,946.
3	Subtract line 2e from line 1			3	12,292,906.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	402345022500 <u>2</u> 23766			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b			
	Add lines 4a and 4b		***********	4c	0.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	12,292,906.
	t XIV Supplemental Information				
X, lin	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Person 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also continued the continued are supported by Line 2; The Organization is a Not-For-Profit Organization.	omplete this pa			
UNDE	R THE NONSTOCK CORPORATION ACT OF THE STATE OF CONNECTICUT A	AND IS			
EXEM	PT FROM INCOME TAX UNDER SECTION 501(C)(3) OF THE INTERNAL I	REVENUE			
CODE	(THE "CODE"). CONTRIBUTIONS TO THE ORGANIZATION ARE TAX DE	DUCTIBLE			
WITH	IN THE LIMITATIONS PRESCRIBED BY THE CODE. THE ORGANIZATION	HAS BEEN			
CLAS	SIFIED AS AN ORGANIZATION THAT IS NOT A PRIVATE FOUNDATION A	AND HAS			
BEEN	DESIGNATED AS A "PUBLICLY SUPPORTED" ORGANIZATION UNDER THE	E			
APPL	ICABLE SECTIONS OF THE CODE. INCOME WHICH IS NOT RELATED TO	EXEMPT		Schedule	D (Form 990) 2011
				uule	(1 0 1 1 1 0 0 0 ) 20 1 1

#### SCHEDULE F (Form 990)

### **Statement of Activities Outside the United States**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ➤ Attach to Form 990. ➤ See separate instructions.

OMB No. 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

**Employer identification number** 

SERIOUSFUN CHILDREN'S NETWORK 31-1794455 Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes"

to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? X Yes No

For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

 Activities per Region. (1	ne following Pan	i, line 3 table ca	n de duplicated if additional space is r	needed.)	
(a) Region	(b) Number of	(c) Number of	(d) Activities conducted in region	(e) If activity listed in (d)	

			an be duplicated if additional space is	needed.)	
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
CENTRAL AMERICA AND					
THE CARIBBEAN	1		GRANTS TO PARTNER DRGANIZATIONS		11 250
THE CARIBBEAN			ORGANIZATIONS		11,369.
EAST ASIA AND THE			GRANTS TO PARTNER		
PACIFIC			ORGANIZATIONS		16,211.
EUROPE (INCLUDING			GRANTS TO PARTNER		
ICELAND & GREENLAND)			ORGANIZATIONS		1,115,826.
					1,110,010.
WTBD11					
MIDDLE EAST AND			GRANTS TO PARTNER		
NORTH AFRICA			ORGANIZATIONS		224,639.
			GRANTS TO PARTNER		
SOUTH ASIA	1		ORGANIZATIONS		20,550.
			GRANTS TO PARTNER		
SUB-SAHARAN AFRICA			ORGANIZATIONS		71,337.
-					
3 a Sub-total	0	0			1,459,932.
<b>b</b> Total from continuation					
sheets to Part I	0	0			0.
c Totals (add lines 3a					
and 3b)	0	0			1,459,932.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2011

Schedul	Schedule F (Form 990) 2011	SERIOUSFUN CHILDREN'S NETWORK	Page 2
PartII	Grants and Other Assi.	Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any	
	recipient who received r	recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000	
	Part II can be duplicated	Part II can be diministed if additional snape is needed	

Schedule F (Form 990) 2011	Schec					or entities	other organizations of	Enter total number of other organizations or entities
9		xempt by	recognized as tax-e	foreign country,	Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter	ns listed above that are	recipient organizatio	
		0.	71,337 WIRE TRANSFER	71,337.	FACILITY AND TEEN	AFRICA		
					RESIDENTIAL CAMP	SUB-SAHARAN		
					PROGRAMMING IN A			
					PSYCHOSOCIAL			
		0	WIRE TRANSFER	20,550.	FACILITY AND TEEN	SOUTH ASIA		
					RESIDENTIAL CAMP			
					PROGRAMMING IN A			
					PSYCHOSOCIAL			
		.0	WIRE TRANSFER	224,639.	PSYCHOSOCIAL	NORTH AFRICA		
					CAMPS PROVIDE	MIDDLE EAST AND		
					CAMP SUSTAINABILITY.			
					GRANTS TO PROMOTE			
		0	1,115,826,WIRE TRANSFER	1,115,826.	PSYCHOSOCIAL	GREENLAND)		
					CAMPS PROVIDE	ICELAND &		
					CAMP SUSTAINABILITY.	EUROPE (INCLUDING		
					GRANTS TO PROMOTE			
		0	WIRE TRANSFER	16,211.	FACILITY AND TEEN	PACIFIC		7
					RESIDENTIAL CAMP	EAST ASIA AND THE		
					PROGRAMMING IN A			
					PSYCHOSOCIAL			
		.0	WIRE TRANSFER	11,369	FACILITY AND IN	AND THE CARIBBEAN		
					RESIDENTIAL CAMP	CENTRAL AMERICA		
					PROGRAMMING IN A			
					PSYCHOSOCIAL			
valuation (book, FMV, appraisal, other)	of non-cash assistance	non-cash assistance	cash disbursement	of cash grant	grant	(c) Region	and EIN (if applicable)	(a) Name of organization
(i) Method of	(h) Description	(g) Amount of	(f) Manage of	(e) Amount	(d) Purpose of		(b) IRS code section	

SEE PART V FOR COLUMN (D) DESCRIPTIONS

Schedule F (Form 990) 2011

31-1794455

SERIOUSFUN CHILDREN'S NETWORK

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

(h) Method of valuation (book, FMV, appraisal, other)					Schedule F (Form 990) 2011
(g) Description of non-cash assistance					Schedul
(f) Amount of non-cash assistance					
(e) Manner of cash disbursement					
(d) Amount of cash grant					
(c) Number of recipients					
(b) Region					
(a) Type of grant or assistance					

Pan	TV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	x No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	x No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	X Yes	☐ No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Yes	x No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	x No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	Yes	x No

Schedule F (Form 990) 2011

# SERIOUSFUN CHILDREN'S NETWORK 31-1794455 Schedule F (Form 990) 2011 Page 5 Part V | Supplemental Information Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. SCHEDULE F, PART I, LINE 2: THE ORGANIZATION MONITORS THE ACTIVITIES OF NETWORK CAMPS AND PROGRAMS BY MAKING SITE VISITS AND CONDUCTING CONFERENCE CALLS ON A REGULAR BASIS THROUGHOUT THE YEAR. PART II, COLUMN (D): REGION: CENTRAL AMERICA AND THE CARIBBEAN (D) PURPOSE OF GRANT: PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND IN HOSPITALS FOR CHILDREN SUFFERING FROM SERIOUS ILLNESS. REGION: EAST ASIA AND THE PACIFIC (D) PURPOSE OF GRANT: PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND TEEN CLUBS FOR CHILDREN SUFFERING FROM SERIOUS ILLNESS. REGION: EUROPE (INCLUDING ICELAND & GREENLAND) (D) PURPOSE OF GRANT: GRANTS TO PROMOTE CAMP SUSTAINABILITY. CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND TEEN CLUBS FOR CHILDREN SUFFERING FROM SERIOUS ILLNESS. REGION: MIDDLE EAST AND NORTH AFRICA (D) PURPOSE OF GRANT: GRANTS TO PROMOTE CAMP SUSTAINABILITY. CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND TEEN CLUBS FOR CHILDREN SUFFERING FROM SERIOUS ILLNESS. REGION: SOUTH ASIA

(D) PURPOSE OF GRANT: PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP

FACILITY AND TEEN CLUBS FOR CHILDREN SUFFERING FROM SERIOUS ILLNESS.

#### **SCHEDULE G**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

# **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▲ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

Open To Public Inspection

Name of the organization

Employer identification number
SERIOUSFUN CHILDREN'S NETWORK 31-1794455

BARTOODION	CHIEDREN B NEIWORK				31 1/34433	
Part I Fundraising Activities required to complete this part	<ul> <li>Complete if the organization answ rt.</li> </ul>	ered "	Yes" t	o Form 990, Part IV,	line 17. Form 990-E2	I filers are not
1 Indicate whether the organization rai	sed funds through any of the followi	na act	ivitiae	Check all that apply		
					•	
a Mail solicitations				government grants		
b Internet and email solicitation	s <b>f</b> 📖 Solicita	tion of	gove	rnment grants		
c Phone solicitations	g Special	fundr	aising	events		
	g opoola			Overlie		
2 a Did the organization have a written	or oral agreement with any individua	i (inclu	ding c	officers, directors, tru	stees or	
key employees listed in Form 990, F	Part VII) or entity in connection with r	orofess	sional	fundraising services?	Yes	No
b If "Yes," list the ten highest paid ind				•		he
		ouain t	o agre	ements under which	the fulldraiser is to	De .
compensated at least \$5,000 by the	e organization.					
		I		7		
(i) Name and address of individual		(iii)	Did raiser	(iv) Gross receipts	(v) Amount paid to (or retained by)	(vi) Amount paid
or entity (fundraiser)	(ii) Activity	have o	ustody itrol of		fundraiser	to (or retained by)
or entity (idildiaiser)		contrib	ntrol of utions?	from activity	listed in col. (i)	organization
1)		_				
		Yes	No			
		1				
		4	_			
						ľ
		_				
		1				
-		-				
		1				
		-				
		1				i
		-				
·		$\overline{}$				
		l				
Total			•			
3 List all states in which the organization			ution	or has been notified	t it is exempt from re	ajetration
	in is registered of licensed to solicit	COHLINE	utions	s of flas been flotilled	a it is exempt from it	systiation
or licensing.						
<u></u>						
-			_			
<u> </u>						
•						

		of fundraising event contributions and gr	oss income on Form 990	)-EZ, lines 1 and 6b. List	events with gross recei	pts greater than \$5,000.
			(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through
<u>o</u>			(event type)	(event type)	(total number)	col. <b>(c)</b> )
Revenue	1	Gross receipts	2,116,241.			2,116,241.
	2	Less: Charitable contributions	261,517.			261,517.
	3	Gross income (line 1 minus line 2)	1,854,724.			1,854,724.
	4	Cash prizes				
ses	5	Noncash prizes				
Direct Expenses	6	Rent/facility costs	176,100.			176,100.
Direct	7	Food and beverages	171,838.			171,838.
	8	Entertainment				316,551.
	9	Other direct expenses	287,366.		50	287,366.
	10	Direct expense summary. Add lines 4 through	n 9 in column (d)			( 951,855)
De	rt I	Net income summary. Combine line 3, colum  III   Gaming. Complete if the organization	n (d), and line 10	000 Dart IV line 10 or	raparted mare than	902,869.
1.0		\$15,000 on Form 990-EZ, line 6a.	answered fes to Form	990, Part IV, line 19, Of	reported more trian	
_		\$10,000 0111 0111 000 EZ, II/10 0d.		(b) Pull tabs/instant		(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
eve						
Œ	1	Gross revenue				
S	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
irect E	4	Rent/facility costs				
	5	Other direct expenses	100 100	1 100	T 122 22	
	6	Volunteer labor	☐ Yes % ☐ No	Yes %	Yes % No	
	7	Direct expense summary. Add lines 2 through	n 5 in column (d)	***************************************	<b>&gt;</b>	( )
	D	Not gaming income aumman. Combine line 1	Lookuma di and lino 7			
	8	Net gaming income summary. Combine line 1	, column d, and line /	*************************		
9	Fnt	ter the state(s) in which the organization opera	tes gaming activities:			
		he organization licensed to operate gaming ac	_			Yes No
		No," explain:		***************************************		
		· · · · · · · · · · · · · · · · · · ·				
	_					
10a	We	re any of the organization's gaming licenses re	evoked, suspended or te	rminated during the tax	year?	Yes No
b	If "	Yes," explain:				-
	_					

SCII	equie G (Form 990 of 990-EZ) 2011 SEX100SFOW CHIEDREM S METWORK	734433	Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes	U No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	☐ Yes	☐ No
13	Indicate the percentage of gaming activity operated in:	·	
		13a	0/
	The organization's facility		%
	An outside facility	13b	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name		
	Address		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount		
	of gaming revenue retained by the third party > \$		
С	If "Yes," enter name and address of the third party:		
	Name		
	Address		
16	Gaming manager information:		
	Name		
	Gaming manager compensation ▶ \$		
	Description of services provided		
	V		
	Director/officer Employee Independent contractor		
17	Nånnalakan, diskilla dissa.		
	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	└── No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
	organization's own exempt activities during the tax year ▶ \$		
Par	TIV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (	ii) and (v), and	Part III.
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional informati		
	into o, oo, roo, roo, roo, ro, and rro, as application rise complete this part to provide any additional information	or (occ monde	rtiorioj.
_			

SCHEDULE I (Form 990) Department of the Treasury Internal Revenue Service

Comp

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

2011	Open to Public Inspection
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							Homodelli I	
Name of the organization SERTORISPIN CHILDREN'S NETWORK	CWTAN P'NEARVI	N N					Employer identification number	ber
Part   General Information on Grants and Assistance	nd Assistance						31-1/94455	
Does the organization maintain records to substantiate the amount	to substantiate the	e amount of the grants	or assistance, the	grantees' eligibility	for the grants or assi	of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection		
criteria used to award the grants or assistance?  Describe in Part IV the organization's procedures for monitoring the	stance?	toring the use of grant	use of crant funds in the United States	Ctatos	(t) 1(0) to 000 (0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		X Yes	<del>2</del>
I F	Governments and	d Organizations in the	Inited States Co	omplete if the orda	V" berewiede deitezia	to C Oom Don	W line of for any	1
7	5,000. Check this	s box if no one recipien	it received more that	an \$5.000. Part II.	can be duplicated if a	one recipient received more than \$5,000. Part II can be duplicated if additional space is needed	iv, iiie∠i, ior ariy	Γ
1 (a) Name and address of organization or government	(b) EIN		(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	1
CAMP KOREY 28901 NE CARNATION FARM ROAD CARNATION, WA 98014	20-3829742	501(C)(3)	597,044.	.0			OPERATING AND CAPITAL NEEDS.	Ĩ
CAMP BOGGY CREEK 30500 BRANTLEY BRANCH ROAD EUSTIS, FL 32736	59-3012889	\$01(C)(3)	699,371.	0			OPERATING AND CAPITAL NEEDS.	
HOLE IN THE WALL GANG CAMP 555 LONG WHARF DRIVE NEW HAVEN, CT 06511	06-1157655	501(C)(3)	174,219.	•0			OPERATING AND CAPITAL NEEDS.	
FLYING HORSE FARMS 3 EASTON OVAL, SUITE 330 COLUMBUS, OH 43219	20-3498125	501(C)(3)	538,253.	.0			OPERATING AND CAPITAL NEEDS.	
DOUBLE H RANCH 97 HIDDEN VALLEY ROAD LAKE LUZERNE, NY 12846	14-1752888	501(C)(3)	735,255.	0			OPERATING AND CAPITAL NEEDS,	
ROUNDUP RIVER RANCH PO BOX 8589 AVON, CO 81620	20-4632248	501(C)(3)	453,127,	0			OPERATING AND CAPITAL NEEDS.	
2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table	nd government or	ganizations listed in the	e line 1 table				•	9

3 Enter total number of other organizations listed in the line 1 table
LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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0. Schedule I (Form 990) (2011)

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31-1794455 Schedule I (Form 990) SERIOUSFUN CHILDREN'S NETWORK

| Part II | Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)

Fart ii Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule   (Form 990), Part II.)	Assistance to Go	vernments and Organ	nizations in the U	nited States (Sche	dule I (Form 990), Par	t II.)	
(a) Name and address of organization or government	( <b>b</b> ) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NORTH STAR REACH 300 NORTH INGALLS STREET, RM NI4CO ANN ARBOR, MI 48109	26-0347065	501(C)(3)	7,876,	*0			OPERATING AND CAPITAL NEEDS,
THE PAINTED TURTLE 17000 ELIZABETH LAKE ROAD LAKE HUGHES, CA 93532	95-4612481	501(C)(3)	519,984.	*0			OPERATING AND CAPITAL NEEDS,
VICTORY JUNCTION 4500 ADAM'S WAY RANDLEMAN, NC 27317	56-2215292	\$01(C)(3)	222,328.	.0			OPERATING AND CAPITAL
							Schedule I (Form 990)

31-1794455 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22, Part III can be duplicated if additional space is needed. SERIOUSFUN CHILDREN'S NETWORK Schedule I (Form 990) (2011) Part III

Page 2

Schedule I (Form 990) (2011) (f) Description of non-cash assistance (e) Method of valuation (book, FMV, appraisal, other) Part IV | Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. (d) Amount of non-cash assistance (c) Amount of cash grant SCHEDULE I, PART I, LINE 2: THE ORGANIZATION MONITORS THE ACTIVITIES OF THE CAMPS AND PROGRAMS BY MAKING SITE VISITS AND CONDUCTING CONFERENCE CALLS ON (b) Number of recipients (a) Type of grant or assistance A REGULAR BASIS THROUGHOUT THE YEAR. 132102 01-27-12

### **SCHEDULE J** (Form 990)

# **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" to Form 990,

Part IV, line 23.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

Attach to Form 990. See separate instructions. Open to Public Inspection

SERIOUSFUN CHILDREN'S NETWORK **Questions Regarding Compensation** 

Employer identification number 31-1794455

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)	×11		
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to		- 2	
	establish compensation of the CEO/Executive Director. Explain in Part III.			
	X Compensation committee Written employment contract			
	Independent compensation consultant  Independent compensation consultant  Independent compensation consultant  Independent compensation consultant			
	Form 990 of other organizations  X Approval by the board or compensation committee			
	Tomico of other organizations			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filling		l, "	
•	organization or a related organization:			
а	Parallel a service	4a	х	
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		x
	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		
Ŭ	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	40		
	To to any or mice 4a c, list the persons and provide the applicable amounts for each termina art m.	- 1		
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		x
b	Any related organization?	5b		х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		х
b	Any related organization?	6b		ж
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
	not described in lines 5 and 6? If "Yes," describe in Part III	7		х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

Schedule J (Form 990) 2011 SERIOUSFUN CHILDREN'S NETWORK

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(I)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 and/or 1099-MISC compensation	2 and/or 1099-MIS	3C compensation	(C)	(D)	(E)	(F)
<b>(A)</b>		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Retirement and other deferred compensation	Nontaxable benefits	Total of columns (B)(i)-(D)	Compensation reported as deferred in prior Form 990
	Ξ	167,986.	0	0	0	25,264.	193,250.	0
1 JOHN READ	€	0.	0	0	0	0	0	
	Ξ	160,699.	.0	.0	14,592.	26,679.	201,970.	0
2 STEVE NAGLER	Ξ	.0	.0	0	0	0	0	
	Ξ	122,654.	.0	0	0.	30,460.	153,114.	0
3 MICHARL HAVARD	≘	*0	.0	0	0	.0	0	0.
	Ξ	134,003.	.0	0	12,054.	22,401.	168,458.	0
4 MICHARL SMILES	≘		.0	0	0	0	*0	
	€	49,858.	0.	315,774.	0	4,161.	369, 793.	0
5 JOHN REID	≘		0.	0.	0	0	.0	0
	€	153,941.	0	0	.0	73.	154,014.	0.
6 JOHN WETHERINGTON	≘	0.	0	0	0	0	0	0
	Ξ							
7	▣							
	Ξ							
8	€							
	(i)							
6	≘							
	Ξ							
10	Ξ							
	Ξ							
11	▤							
	Ξ							
12	▣							
	Ξ							
13	≘							
	Ξ							
14	▣							
	Ξ							
15	≘							
	Ξ							
16								

Schedule J (Form 990) 2011

Schedule J (Form 990) 2011 PART I, LINE 4A: JOHN REID RECEIVED A SEVERANCE PAYMENT UNDER AN AGREEMENT IN THE AMOUNT OF \$315,774.

#### **SCHEDULE 0**

(Form 990 or 990-EZ)

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

SERIOUSFUN CHILDREN'S NETWORK

Employer identification number 31-1794455

FORM 990 PART I LINE 1 DESCRIPTION OF ORGANIZATION MISSION: THE ORGANIZATION SUPPORTS AN INTERNATIONAL NETWORK OF CAMPS THAT PROVIDE LIFE-CHANGING EXPERIENCES TO CHILDREN WITH SERIOUS MEDICAL CONDITIONS. FORM 990 PART VI SECTION B, LINE 11: THE PREPARED 990 IS REVIEWED FOR ACCURACY AND COMPLETENESS BY THE CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER PRIOR TO FILING. THE 990 IS MADE AVAILABLE TO THE BOARD OF DIRECTORS BEFORE IT IS FILED. FORM 990, PART VI, SECTION B, LINE 12C: ALL MEMBERS OF THE BOARD OF DIRECTORS ARE REQUIRED TO ANNUALLY COMPLETE THE CONFLICT OF INTEREST FORM AND SUBMIT IT TO THE CFO. THE CEO AND CFO REVIEW THE COMPLETE FORMS TO DETERMINE IF AND WHERE CONFLICTS EXIST. FORM 990, PART VI, SECTION B, LINE 15: A COMMITTEE OF THE BOARD PERFORMS AN ANNUAL REVIEW OF THE CEO PERFORMANCE. THE COMMITTEE UTILIZES INFORMATION FROM OTHER NONPROFIT ORGANIZATIONS. THE MEMBERS OWN EMPLOYERS. AND INFORMATION FROM PUBLIC SOURCES REGARDING OTHER NONPROFITS. FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL,AK,AZ,AR,CA,CO,CT,FL,GA,IL,KS,KY,ME,MD,MA,MI,MN,MS,MO,NH,NJ,NY,NC,ND,OH OK,OR,PA,RI,SC,TN,UT,VA,WA,WV,WI FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS

Schedule O (Form 990 or 990-EZ) (2011)	Page 2
Name of the organization SERIOUSFUN CHILDREN'S NETWORK	Employer identification number 31-1794455
AVAILABLE BY PROVIDING COPIES UPON WRITTEN REQUEST. FORM 990 IS AVAILABLE	
AFTER FILING ON THE ORGANIZATION'S WEBSITE FOR PUBLIC VIEWING.	
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:	
NET UNREALIZED GAINS ON INVESTMENTS: 300,436.	
FORM 990, PART XII, LINE 2C	
THE PROCESS FOR OVERSEEING THE AUDIT OF THE FINANCIAL STATEMENTS AND	
SELECTION OF AN INDEPENDENT ACCOUNTANT THAT AUDITED THE FINANCIAL	
STATEMENTS HAS BEEN CONSISTENT WITH PRIOR YEARS.	
	<u> </u>
	-
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SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

2011 Open to Public Inspection

Employer identification number

OMB No. 1545-0047 Direct controlling entity Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) 31-1794455 Direct controlling entity CHILDREN'S Ξ SERIOUSFUN NETWORK End-of-year assets status (if section Public charity 501(c)(3)) (e) Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. Total income Exempt Code ਰ section Ð ► See separate instructions. 9 Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) Legal domicile (state or Legal domicile (state or foreign country) foreign country) NETHERLANDS SUPPORT OF THE SERIOUSFUN ▶ Attach to Form 990. CHILDREN'S NETWORK CAMPS Primary activity Primary activity 9 IN EUROPE SERIOUSFUN CHILDREN'S NETWORK EUROPE, TELEPORTBOULEVARD 140, AMSTERDAM STICHTING SERIOUSFUN CHILDREN'S NETWORK Name, address, and EIN Name, address, and EIN of related organization of disregarded entity NETHERLANDS 1043 EJ Name of the organization Department of the Treasury Internal Revenue Service Part II Part

(g) Section 512(b)(13) controlled entity?

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Yes

×

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

43

Schedule R (Form 990) 2011

132161 01-23-12 LHA

Schedule R (Form 990) 2011

Percentage ownership General or Percentage managing ownership Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) 3 Ξ Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) Yes Share of end-of-year assets Code V-UBI amount in box 7 20 of Schedule K-1 (Form 1065) <u>6</u> Share of total income ate allocations? Disproportion-Yes No Ξ Type of entity (C corp, S corp, or trust) Share of end-of-year assets **e** (d)
(d)
(l Direct controlling entity Share of total income Predominant income (related, unrelated, excluded from tax under sections 512-514) Legal domicile (state or foreign country) <u>ပ</u> <u>e</u> Primary activity (d)
( Direct controlling | (c)
Legal
domicile
(state or
foreign Primary activity 9 Name, address, and EIN of related organization Name, address, and EIN of related organization Part III Part IV

Schedule R (Form 990) 2011

132162 01-23-12

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	ž
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ns with one or more re	lated organizations listed	in Parts II-IV?			
		***************************************		1a		×
<ul> <li>Gift, grant, or capital contribution to related organization(s)</li> </ul>				10		×
				5		×
d Loans or loan guarantees to or for related organization(s)				7		×
e Loans or loan guarantees by related organization(s)		***************************************		<b>1</b>		×
f Sale of assets to related organization(s)				= 4		×
g Purchase of assets from related organization(s)				Ē	t	×
h Exchange of assets with related organization(s)				<u> </u>	T	×
i Lease of facilities, equipment, or other assets to related organization(s)		***************************************		ш		
j Lease of facilities, equipment, or other assets from related organization(s)				7		×
k Performance of services or membership or fundraising solicitations for related organization(s)	janization(s)			<b> </b>		×
Performance of services or membership or fundraising solicitations by related organization(s)	janization(s)			=		×
${\bf m}$ Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	rtion(s)			Ē		×
n Sharing of paid employees with related organization(s)				1n		×
6 Baimhurcamant naid to related organization(e) for evenues						,
	*****************************	***************************************		9	ĺ	×
p Keimbursement paid by related organization(s) for expenses				10		×
<b>q</b> Other transfer of cash or property to related organization(s)				Ę		×
				_		×
for	who must complete the	is line, including covered	information on who must complete this line, including covered relationships and transaction thresholds.	9		
(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved	ining b		
(1)						
(2)						
(3)						
(4)						
(5)						
(9)						
132163 01-23-12	45		Sch	Schedule R (Form 990) 2011	990) 2	15

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

DisproporCode V-UBI General or Percentage
tionale amount in box 20 managing ownership
Yes No (Form 1065) Yes No Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships. 3 Ξ Ξ (g) Share of end-of-year assets Share of total income Predominant income Parties sec. (related, unrelated, ourse ounder section 512-514) Yess No (state or foreign Legal domicile country) Primary activity 9 Name, address, and EIN of entity

Schedule R (Form 990) 2011

Schedule F	R (Form 990) 2011	SERIOUSFUN CHILD	REN'S NETWORK		31-1794455	Page 5
Part VII	R (Form 990) 2011  Supplemental Info	mation				
			on for responses to questions of	on Schedule B (see instr	ictions)	
	o o mproto umo punto pr		on to respendent to questions t	on contocato i i poco metro	20110110/1	
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