



▶ victoryjunction.org | 336.498.9055
4500 Adam's Way • Randleman, NC 27317

Job Title: Media Production Specialist
Job Type: Full-time
Direct Report: Director of Marketing and Communications
FLSA Status: Non-Exempt

Organization Overview

Victory Junction is a year-round camp facility that provides fully accessible on-site and off-site programming for children with complex medical conditions at no cost to their families. Victory Junction's adaptive, intentional programming includes summer camp, family weekends, day programs, equine therapy, pediatric patient outreach, and partner programs. By removing all barriers, Victory Junction welcomes children with serious illnesses and chronic medical conditions to experience camp fun, all in a medically-safe environment. Victory Junction is a member of SeriousFun Children's Network and is accredited by the American Camp Association.

Job Description

The Media Production Specialist works as part of the Victory Junction Marketing Team to produce content through a variety of media, including digital photography, video, website and social media, to tell the Victory Junction story.

Essential Duties & Responsibilities

The following is a summary of the essential functions for this job. Other duties may be performed, both major and minor, which are not mentioned below. Specific activities may change from time to time.

- Shoot and edit photos of Victory Junction summer camp, family weekend sessions, events, and other marketing projects
- Shoot and edit video for marketing projects
- Help create written content and imagery for Victory Junction's social media channels
- Assist with management of Victory Junction's digital media assets
- Assist with management the Marketing Team's media production studio
- Assist with content creation and updates to the Victory Junction website
- Occasionally work long hours and/or weekends when required to meet project deadlines

Qualifications

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential function.

Education & Experience

- Bachelor's degree, associate's degree, or equivalent experience in photography, media production, or related field
- Comprehensive knowledge and experience with digital still photography, using DSLR cameras
- Experience editing photos in Adobe applications
- Working knowledge of videography and video editing
- Strong written and verbal communication skills
- Experience with Adobe CC applications, including Photoshop, Lightroom, Premiere, and After Effects
- Experience with Microsoft Office applications, including Word, Excel, and PowerPoint
- Familiarity with Wordpress is helpful, but not required

Please submit your cover letter, resume, and portfolio link to jbarnett@victoryjunction.org.

Victory Junction is an Equal Opportunity Employer providing equal employment opportunities to all employees and applicants without regard to medical condition, physical ability, race, color, ethnicity, gender, sexual orientation, gender expression, religion, national origin, age, socioeconomic background or any other characteristic protected by federal, state, or local laws. We are committed to diversity, equity, and inclusion and strive to remove barriers and provide opportunity and access for all people.